

THE MONASH MBA REIMAGINED FOR WHAT COMES NEXT.

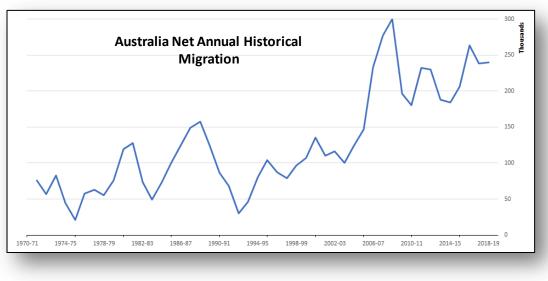
> THE MONASH MBA REIMAGINED FOR WHAT COMES NEXT.



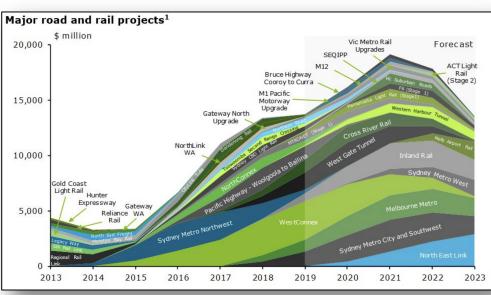


# Victoria/Australia is in the midst of the biggest transport infrastructure investment program in history

The Victorian Government is investing **\$70 billion** in major transport infrastructure and smart technology projects underway to build more capacity on existing networks and fund improvements across road, rail and port.



- High Capacity Metro
  Trains
- Melbourne Airport Rail Link
- Suburban Rail Loop
- Fast Rail to Geelong
- Regional Network Development Plan
- Port Rail Shuttle
- The Metro Tunnel
- Level crossing removals
- West Gate Tunnel
- North East Link
- Regional Rail Revival







### Then Covid-19 happened.....do we need infrastructure investment? – in Victoria, it's the \$70 Billion question

-29%

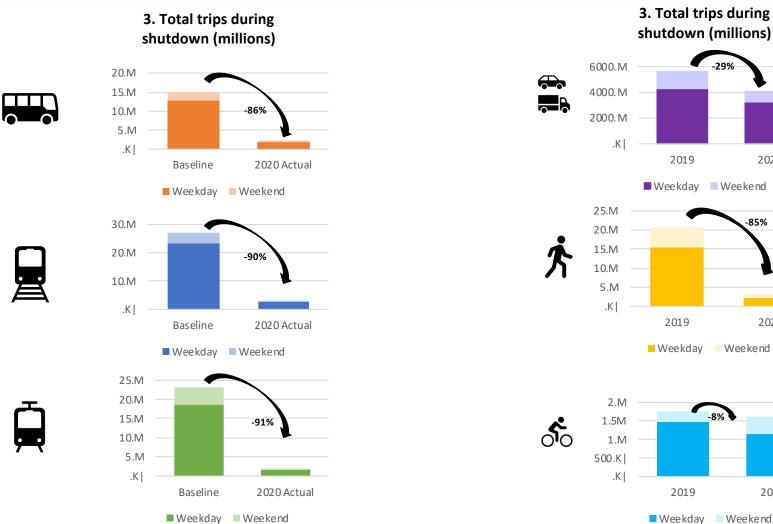
2020

-85%

2020

2020

Weekend









Monash Global Executive MBA Saturday 11<sup>th</sup> July 2020

### Covid-19 Long Term Travel Impacts Study EARLY FINDINGS – SHORT FORM

Prof Graham Currie FTSE, Dr Taru Jain, Laura Aston Public Transport Research Group Monash Institute of Transport Studies Monash University, Australia



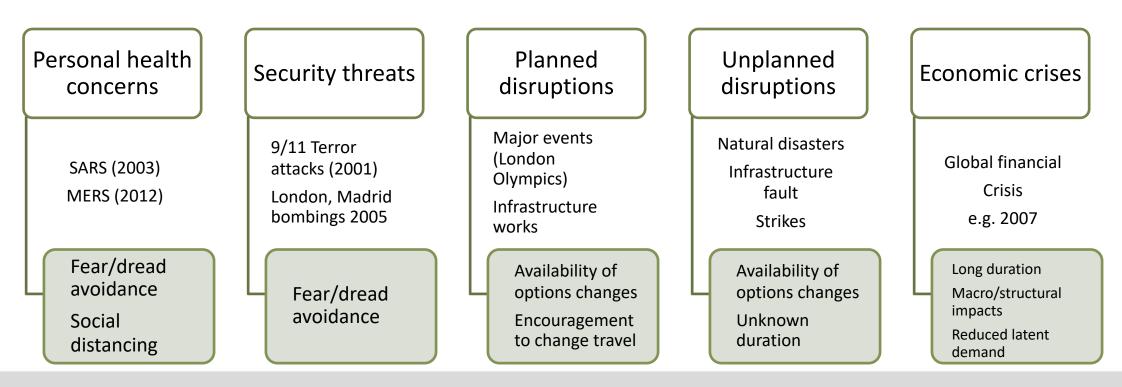


## Most travel behaviour [research] is habitual – but research has measured how DISRUPTIONS affect short and long term travel ; much of this is relevant to understanding Covid-19 Impacts

**1.** Evidence – Major Disruption Impacts on Long Term Travel

- Humans like routine! We ignore or undervalue alternatives that aren't habitual (Goodwin 1977).
- Disruptions cause a routine to be broken and alternatives to be discovered or re-evaluated more rationally
- When public transport is compromised, most riders shift to private car (Nguyen-Phuoc et al. 2018, Exel and Rietveld 2001)

#### **Disruptions Explored in Travel Behaviour Research**

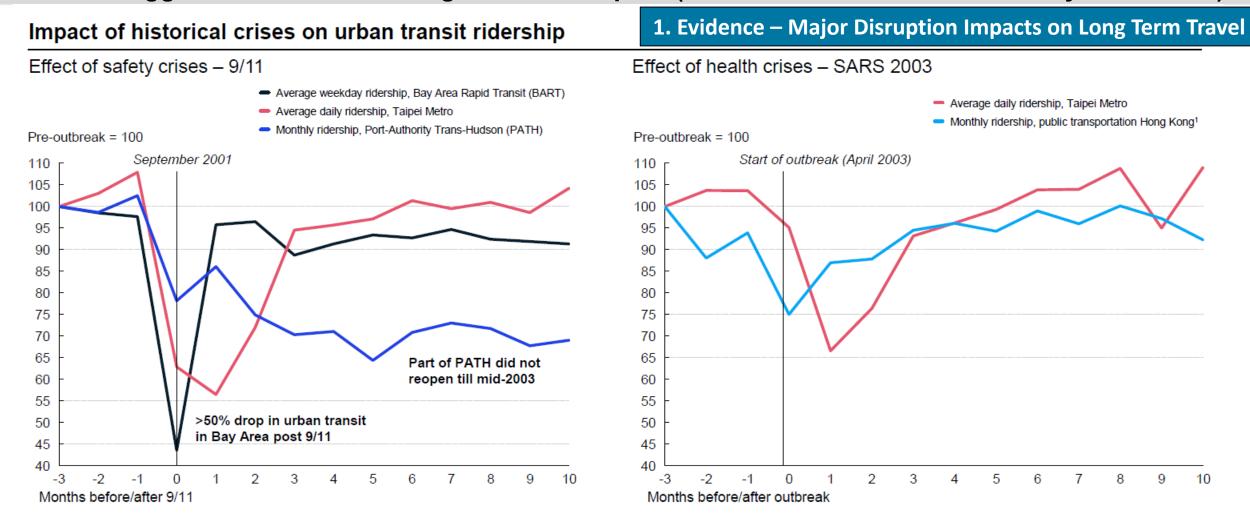




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SARS/9-11 Safety shocks had big transit ridership impacts but recovery within 3-6 months of crisis start – no suggestion of residual long term fear impact (but these events were relatively short term)



1. Includes various modes of transportation, such as bus, rail, and ferry; does not include taxi

Source: Bay Area Rapid Transit, Taipei Metro, New York State Open Data (data.ny.gov), Hong Kong Census and Statistics Department

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### A <u>NEW</u> framework has been developed to explore COVID-19 DISRUPTION and how it might impact travel – using the 4 stages of Covid-19

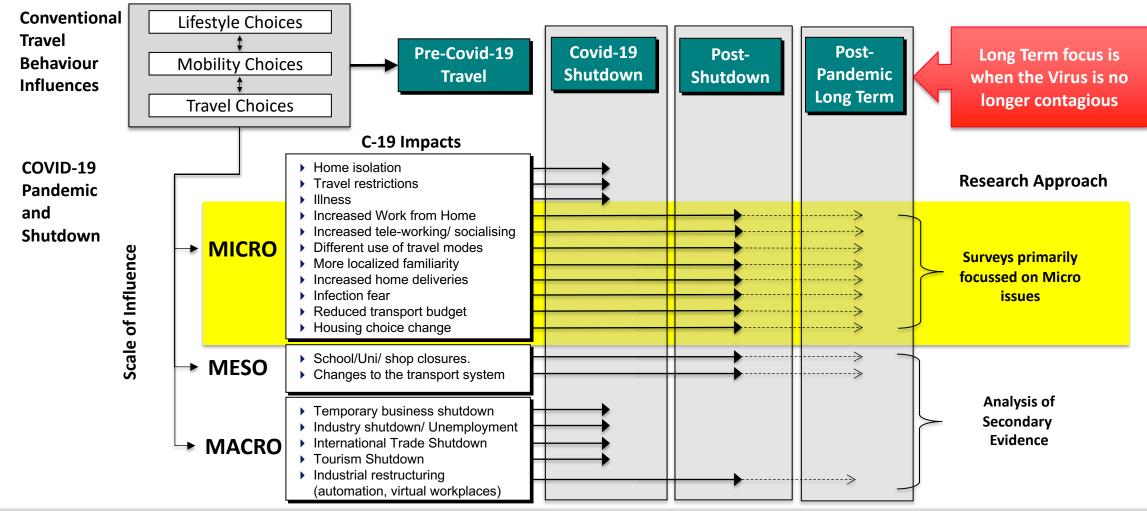






## Impacts are explored at three levels; behavioural research focusses on the MICRO scale using surveys; MACRO and MESO effects are explored using secondary evidence

The 'Monash' Framework - An Integrated Framework of Factors Influencing Travel Behavior Before, During and After the Covid-19 Crisis.



Note: This framework is developed by the research team from a review of previous research literature and also from a workshop with staff from the Victorian Department of Transport





Online interviews explored personal experiences of Covid-19 on travel/activity and self reported expectations of long term impacts - for a sample frame designed to assure diversity/coverage

C-19 Travel Impacts – 1. Online Interview Survey – Shutdown Phase

### • Objective:

 provide qualitative detailed <u>narratives</u> of how <u>C-19</u>
 <u>shutdown</u> has <u>impacted the lives</u> of respondents and to provide <u>inputs to long term forecasting</u> of impacts.

#### Aims:

- a. Understand <u>personal experiences of C-19 Shutdown</u> on life, work and travel – notably differences between pre-shutdown and shutdown (in their words)
- b. Ask for respondents <u>personal views</u> on how life, work and travel might change in a <u>post-C-19 shutdown</u> will anything have changed? (in their words)
- c. <u>Explore specific issues which might affect long term travel</u> with respondents (in their words)
- Approach
  - Targetted 18 interviews 40 mins online/by phone

	Regions of Melbourne								
Personal	Inner			Middle			Outer		
Income									
	Age			Age			Age		
	Low*	Medium	High	Low	Medium	High	Low	Medium	High
Low	1 <sup>2</sup>	-	1	1 <sup>2</sup>		1	1 <sup>2</sup>		1
Medium	1	1 <sup>2</sup>		1	1 <sup>2</sup>		1	1 <sup>2</sup>	
High		1	1 <sup>2</sup>		1	1 <sup>2</sup>		1	1 <sup>2</sup>

<sup>\*</sup>No surveys are undertaken of anyone aged under 18 <sup>2</sup>Respondents who used Public Transport in Melbourne equal to and also more frequently than 1-2 days a week

#### **Completed in March/April 2020**





#### **Table 1 – Sample Frame – Online Interviews**

### Interviews explore 4 issue sets – Pre-Shutdown, Shutdown, Post-Pandemic and Specific Issues which might affect long term travel (from the Monash framework)

#### **DISCUSSION GUIDE – Areas for Questioning**

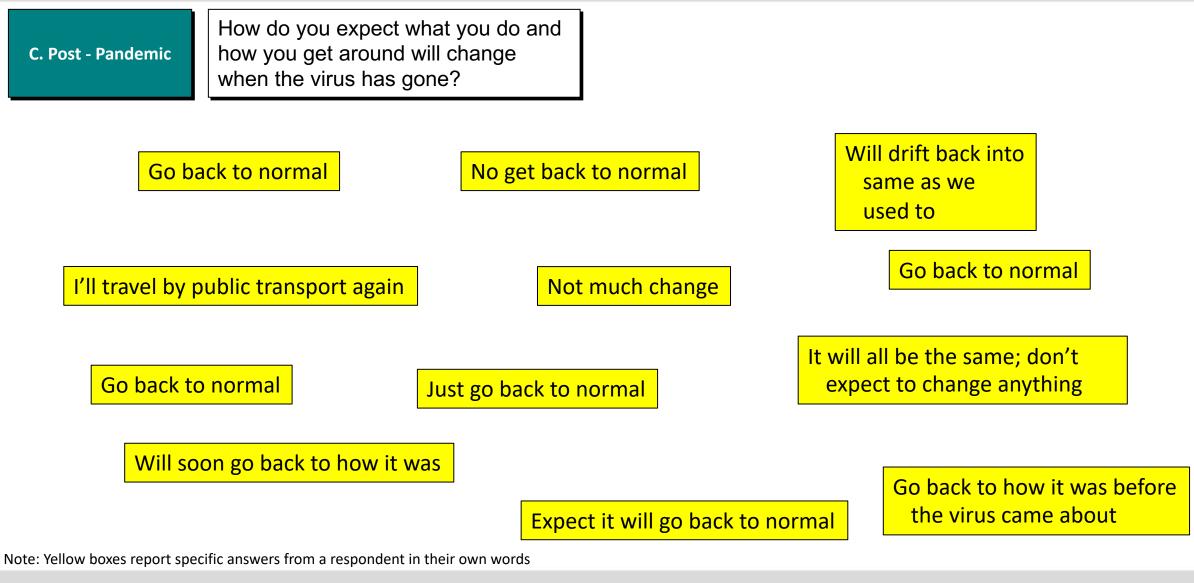
A. Pre - Shutdown	<ul><li>i. Weekday activities</li><li>ii. What did you do (work, study, retired etc)</li><li>iii. How did you get around</li></ul>	D. Exploring Specific Long Term Impact Issues CONTINUED					
B. Shutdown	<ul> <li>i. [OPEN] How affected</li> <li>ii. How affected activities</li> <li>iii. How affected getting around</li> </ul>	Local Travel         i.       During shutdown – activities more local? What? How do you get around?         ii.       Post Shutdown – will you do more local activities - Why?					
C. Post - Pandemic	<ul> <li>i. [OPEN How do you expect what you do and how you get around will change when the virus has gone?</li> <li>ii. How affected activities</li> <li>iii. How affected getting around</li> </ul>	<ul> <li>Home Deliveries</li> <li>i. During shutdown – had more? What? Why?</li> <li>ii. Replaced out of home travel?</li> <li>iii. Post Shutdown – how will this change deliveries - Why?</li> </ul>					
D. Exploring Specific Lo	iv. Will C-19 change getting around in future; why. how	Residual Public Transport Fear         i.       [OPEN] After shutdown – will you use PT? Why?         ii.       When infection risk gone – will you have concerns about infection on PT in future? How will this affect PT use? Why?					
Working from Home i. During shutdown - WFH ii. Post Shutdown – how w	l? Doing More? ill this change number of times Why?	Impact of Lower Income         i.       After shutdown – will income be less? Why?         ii.       How will this affect going to activities?         iii.       How will this affect how you get around?					
	ved for work, study social? Doing More? vill this change number of times Why?	<b>Car Ownership</b> i. After shutdown – will the C-19 Crisis affect how you own and use a car? How? Why?					
	ed how get around ? Doing More? rill this change getting around, How? Why?	Residential Housing/Location         i.       After shutdown – will the C-19 Crisis affect where you want to live? Where? Why?					

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## Post-Pandemic; EVERY respondent said they would do activities and travel the same way they did Pre-Pandemic

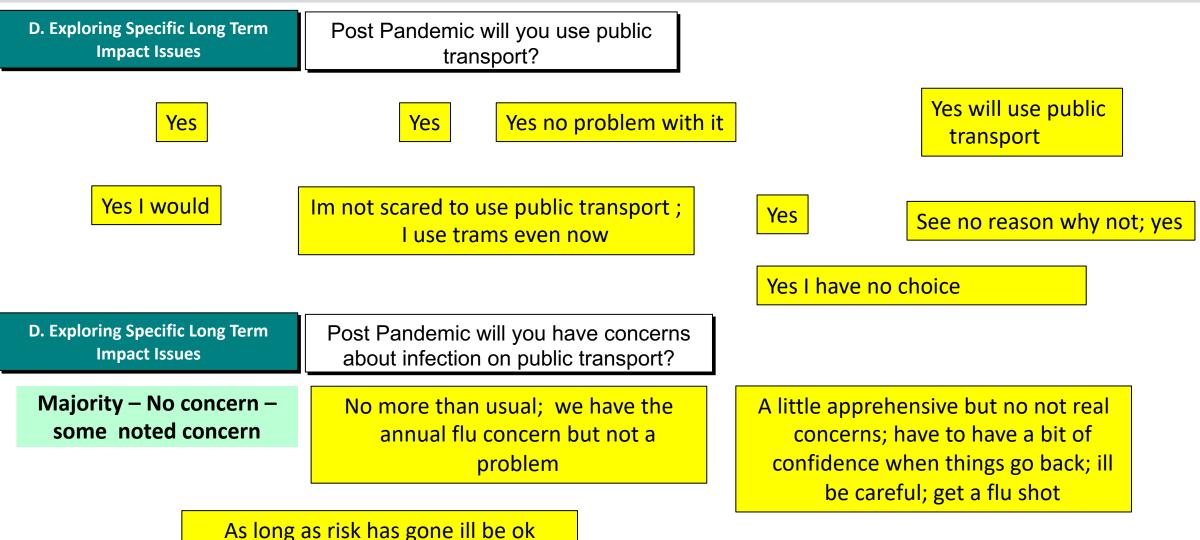






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### Post-Pandemic; EVERYONE using public transport Pre-Pandemic said they would use public transport Post-Pandemic; Infection concerns remain BUT don't influence expected travel



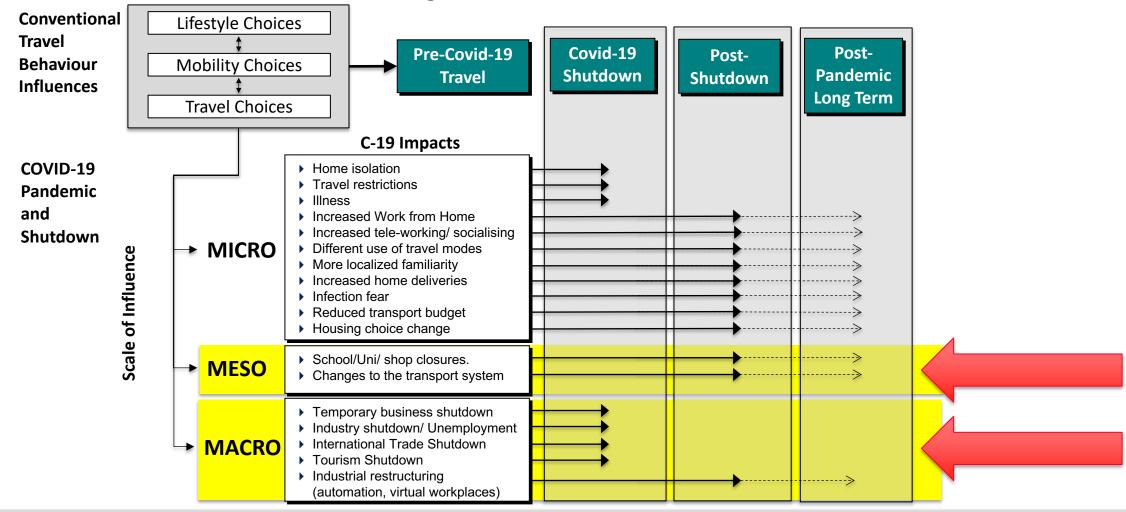
Note: Yellow boxes report specific answers from a respondent in their own words





## Observations provide Macro and Meso Long Term (Post Pandemic) Impact estimates based on analysis of demographic, migration, economic and transport secondary data

The 'Monash' Framework - An Integrated Framework of Factors Influencing Travel Behavior Before, During and After the Covid-19 Crisis.



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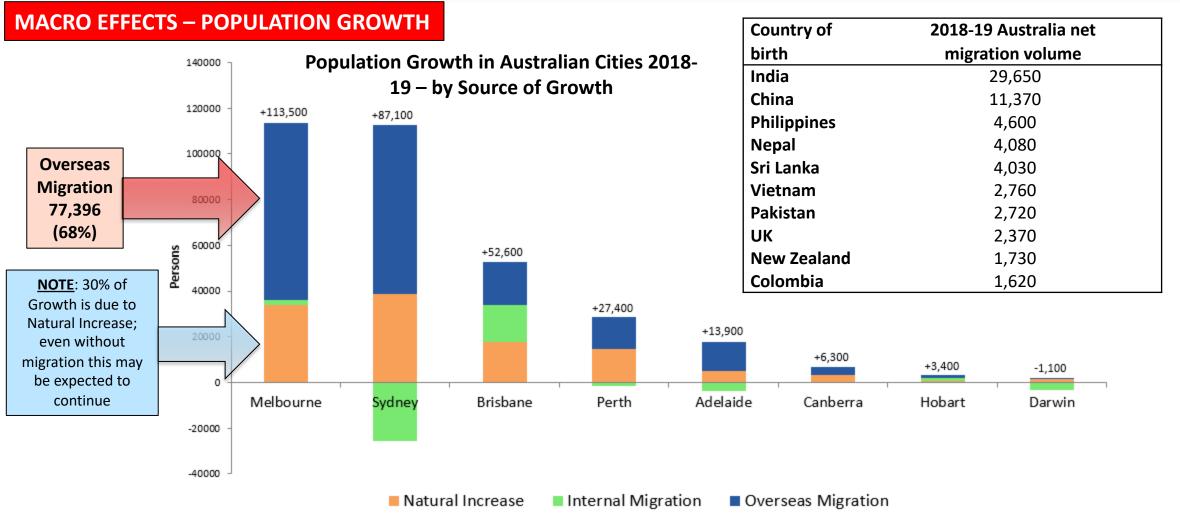
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Note: This framework is developed by the research team from a review of previous research literature and also from a workshop with staff from the Victorian Department of Transport



## MACRO IMPACT POPULATION GROWTH -Pre-Covid Melbourne growth was driven by immigration (mainly from India, China etc) caused by the relative popularity of Australia as a place to work/live



Source: Australian Bureau of Statistics 2019, 3218.0 - Regional Population Growth, Australia, 2018-19

Australian Bureau of Statistics 2020, Net overseas migration by Country of birth, State/territory by Reference period - Financial years, 2004-05 to 2018-19, 3412.0 - Migration, Australia, 2018-19, accessed 10 June 2020

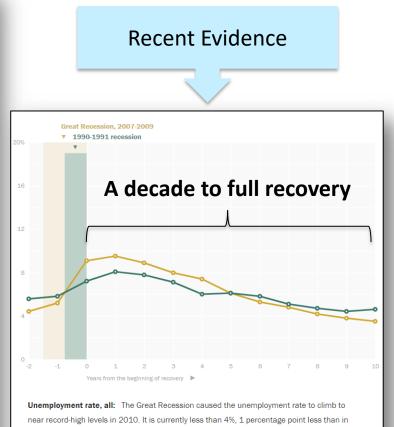




### MACRO IMPACT EMPLOYMENT - Historical shocks have increased already declining unskilled work ; but shows a recovery in total employment in all cases – a decade recovery timeframe is likely

#### **MACRO EFFECTS - EMPLOYMENT** Figure 3.7: Even with JobKeeper, Australia may face the worst unemployment rate since the Great Depression Unemployment rate since federation, with our three projected scenarios 20% Employment Routine Jobs Declined Considerably **Recovers in All** in Past Three Recessions Cases Routine employment per capita (percent) Pessimistic Great 15% scenario Depression Mid-range 90s 33 1.3% scenario recession 2.4% Optimistic 10% 31 scenario 29-4.5% 5% 27-Unemployment rate 25-1970 1980 1990 2000 2010 NOTE: Shaded bars indicate National Bureau of Economic Research dated recessions 0% SOURCE: Adapted with permission from "The Trend Is the Cycle: Job Polarization and Jobless Recoveries," by Nir 1900 1920 1940 1960 1980 2000 Jaimovich and Henry E. Siu, National Bureau of Economic Research, NBER Working Paper no. 18334, August 2012. Notes: Data are annual prior to 1966; guarterly from 1966-78; and seasonally adjusted monthly data thereafter. Sources: Butlin (1977), ABS (2007) and ABS (2020a).

http://www.dallasfed.org/assets/documents/research/eclett/2014/el1405.pdf Source: Prof Simon Wilke Dean, Monash Faculty of Business and Economics Source: Coates, B., Cowgill, M., Chen, T., and Mackey, W. (2020). Shutdown: estimating the COVID-19 employment shock. Grattan Institute.



2001

2020

Source: RAKESH KOCHHAR AND JESSE BENNETT (2019) 'Two Recessions, Two Recoveries Compare the two longest episodes in U.S. history with our interactive' Pew Research Centre, Social and Demographic Trends Dec 31 2019.

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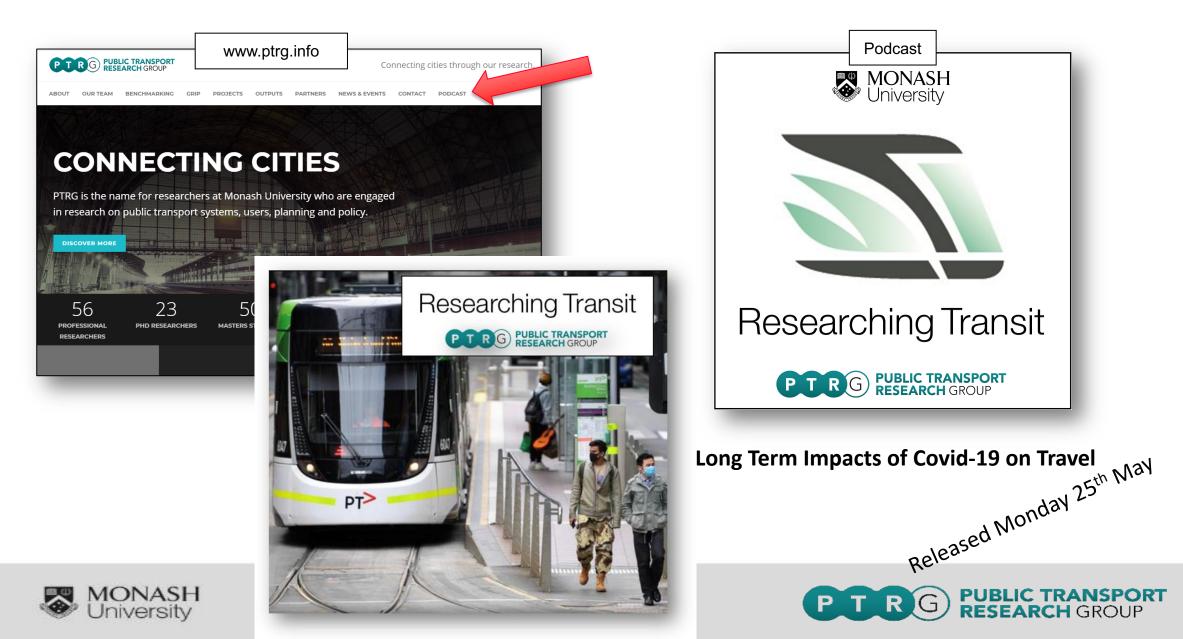
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https://www.pewsocialtrends.org/essay/two-recessions-tworecoveries/last accessed May 2020



Post Shutdown – we need to find a new way to manage 51% of all travel to central Melbourne – Remode, Reduce and Renorming and how long it lasts might affect long term travel impacts **MESO EFFECTS – Adjustment to Post Shutdown Travel forced by** Commute To Work – City of Melbourne (000) **Social Distancing** Covid-19 **Pre-Covid** Pre-Covid-19 Post-Covid – Post Shutdown Post-Pandemic Shutdown Shutdown Travel Long Term Public 22 **198**? 220 57% **Transport** 30% Drive a Car 117 117 Post How can Shutdown these Walk 22 22 6% – Infection commuters Still Around Bike 4% 15 15 work Public Car as 11 11 3% Passenger Social Transport Distancing Runs at Remode or Other 6 2% 6 Reduce could Required 10-15% create Capacity 385 385 Renorming SCENARIO 1 - STRICT DISTANCING (9% OF TOTAL CAPACITY) influencing Ż Work from long term 9 9 No standing area home 5\_ travel JTW excluding 90% of PT Source: ABS Census Journey to Work 2016 -Source: WSP – Public Transport and COVID-19, 2020 users who cannot travel Travel to the City of Melbourne due to social distancing MONASH ORT G 16 **RESEARCH** GROUP niversity

## A more detailed discussion of these findings is presented on the RESEARCHING TRANSIT podcast released Monday 25<sup>th</sup> May



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