

Rail Industry Safety and Standards Board Webinar Tuesday 6th October 2020

Post Covid-19 - Rail Ridership Futures

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Agenda

Introduction

Ridership in Context

Disruptions in History

Research Approach

Research Results

Ridership Futures

Next Steps



This presentation looks at the long term prospects for PT ridership given the impacts of Covid 19 – it reports on research findings for a project focussing on Melbourne Australia

Travel

Objective:

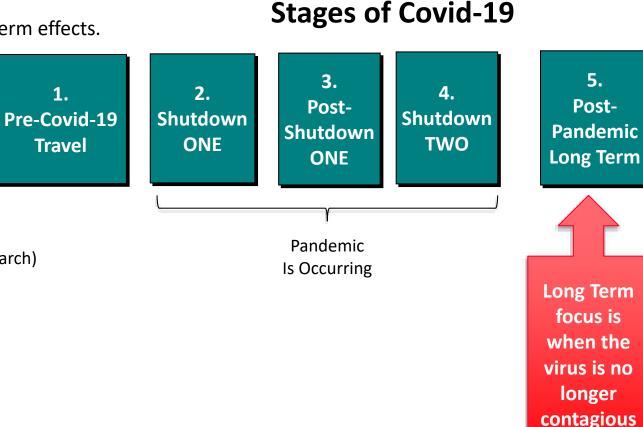
Understand how C-19 has impacted travel including long term effects.

Research Tasks

- Research Literature/Practice Review
 - **Travel Impacts of Disruptions**
 - Forecasting travel impacts of disruptions
- Secondary Travel Data (available travel data)
- **Primary Surveys** (special surveys undertaken for the research)
 - Qualitative/Quantitative Online Interview/Surveys
- Strategic Forecasting

Focus:

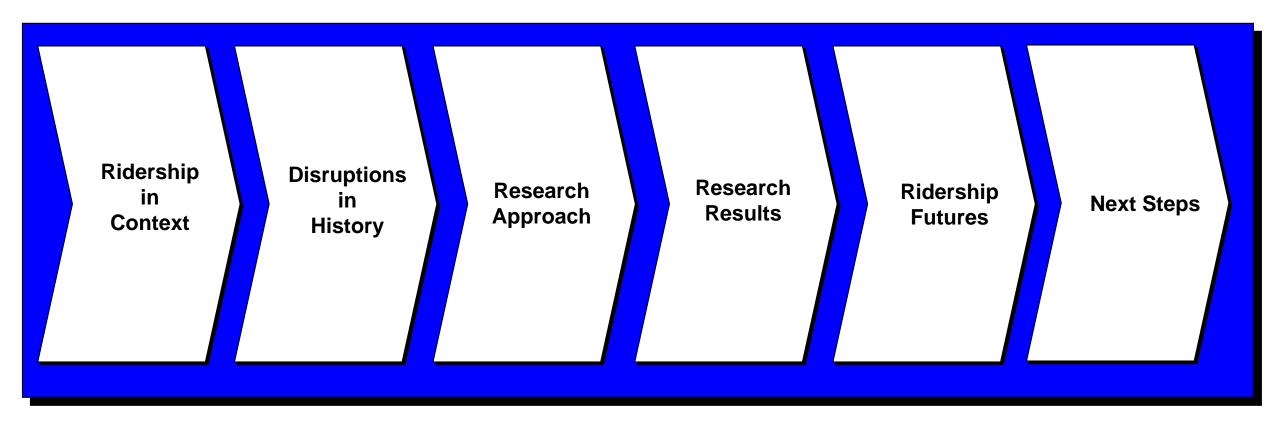
Melbourne, Australia







It is structured as follows;









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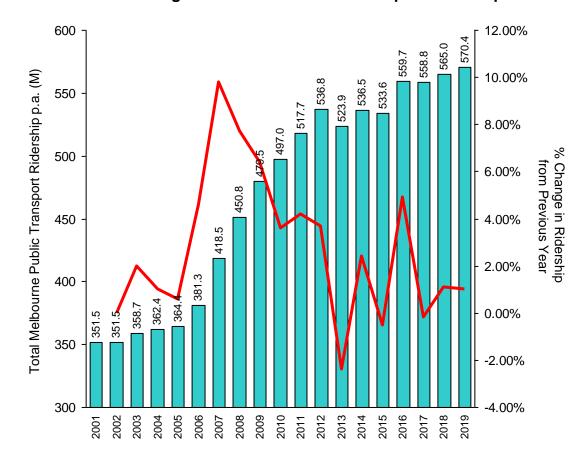
Ridership Futures

Next Steps



Public transport ridership in Melbourne has been BOOMING

Historical Change in Melbourne Public Transport Ridership



Note:

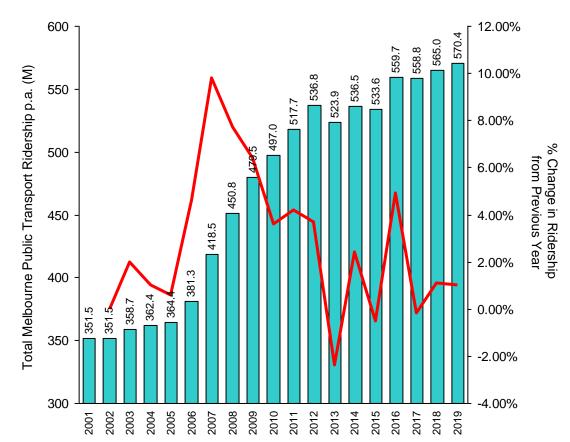
(1) Public Transport Victoria, Victorian Department of Transport and Transport Victoria Annual Reports





Public transport ridership in Melbourne has been BOOMING – fuelled by a booming and increasing population growth rate

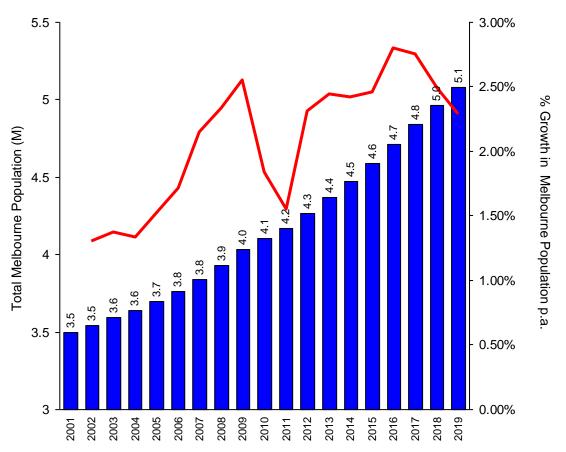
Historical Change in Melbourne Public Transport Ridership





(1) Public Transport Victoria, Victorian Department of Transport and Transport Victoria Annual Reports

Historical Change in Melbourne Population



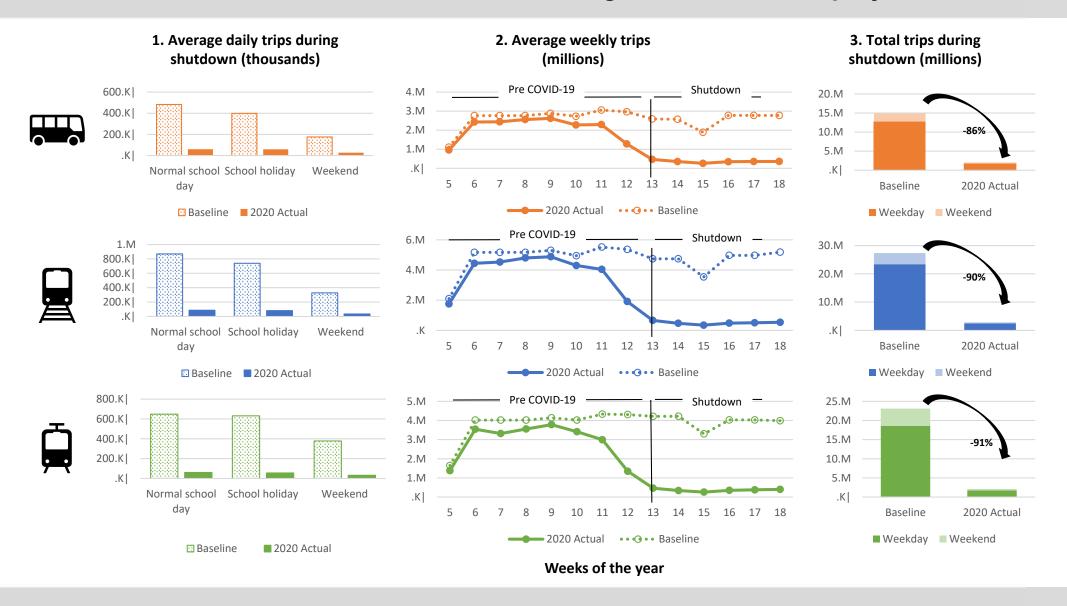
Note:

(1) Australian Bureau of Statistics – Estimated Regional Population





Then Covid-19, shutdowns and social distancing reduced ridership by over 90%









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DISRUPTIONS are well documented in History. Evidence says short term travel impacts are large, but long term impact is between minor and a zero effect

Micro Meso

Macro

Examples:

Key similarities with Covid-19:

Personal health concerns

SARS (2003) MERS (2012)

- Fear/dread avoidance
- Social distancing

Disruptions Explored in Travel Behaviour Research

Security threats

9/11 Terror attacks (2001) London, Madrid bombings 2005

Fear/dread avoidance

Planned disruptions

Major events (London Olympics) Infrastructure

works

- Availability of options changes
- Encouragement to change travel

Unplanned disruptions

Natural disasters
Infrastructure
fault
Strikes

- Availability of options changes
- Unknown duration

Economic crisis

Global financial Crisis e.g. 2007

- Long duration
- Macro/structural impacts
- Reduced latent demand

Short Term Travel Impact

- -25%,-35% reduction in Metro system travel
- ▶ -40%,-45%,-60% reduction in rail travel
- ▶ -20% to -40% reduction in base travel

▶ TDM impact -6% after 2

- >90% reduction in base travel during disasters
- -20% reduction in selected transit systems

▶ No Long Term Impact

Mean time to recovery

Long Term Travel Impact ▶ Zero Long-Term Impact

Wang 2014, McKinsey & Co 2020a

- Rebound on average 28 days
- Zero Long-Term Impact

McKinsey & Co 2020a

- rebounded maximum was 6 months
- Parkes et al. 2016, Currie & Delbosc (2011)

Expect this effect to

reduce over time

months

- ▶ No Long Term Impact
- Mean time to return to normal is 7-10 days
- -

was 2 years

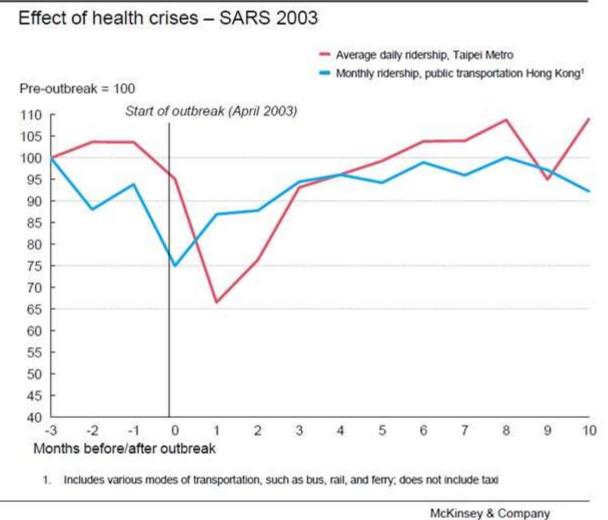
Kontou et al 2017

McKinsey & Co 2020b





The most relevant is SARS in Asia; immediate impact was a 25%/35% decline in transit ridership; Post Pandemic, ridership returned to normal within 6 months and within 28 days of outbreak end



rebound on average took 28 days

Wang (2014)

Source: Wang, K-Y 2014, 'How Change of Public Transportation Usage Reveals Fear of the SARS Virus in a City: e89405', PLoS ONE, vol. 9, no. 3.









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The research program reviews secondary evidence and undertakes two phases of primary research in the community focussing on self reported changes in travel

Research Plan – phases and tasks

Phase 1 – Research Context

- 1.Project Inception
- 2. Literature Review
- 3. Secondary Travel Data Impact Analysis
- 4. Future Travel Impact Forecasting Approach

Phase 2 – Shutdown Field Surveys

- 5. Qualitative Survey
- 6. Quantitative Online Panel Survey
- 7. Phase 2 Analysis and Reporting

Phase 3 – Late Shutdown/Post Pandemic Field Surveys

- 8. Qualitative Survey
- 9. Quantitative Online Panel Survey
- 10. Phase 3 Analysis and Reporting

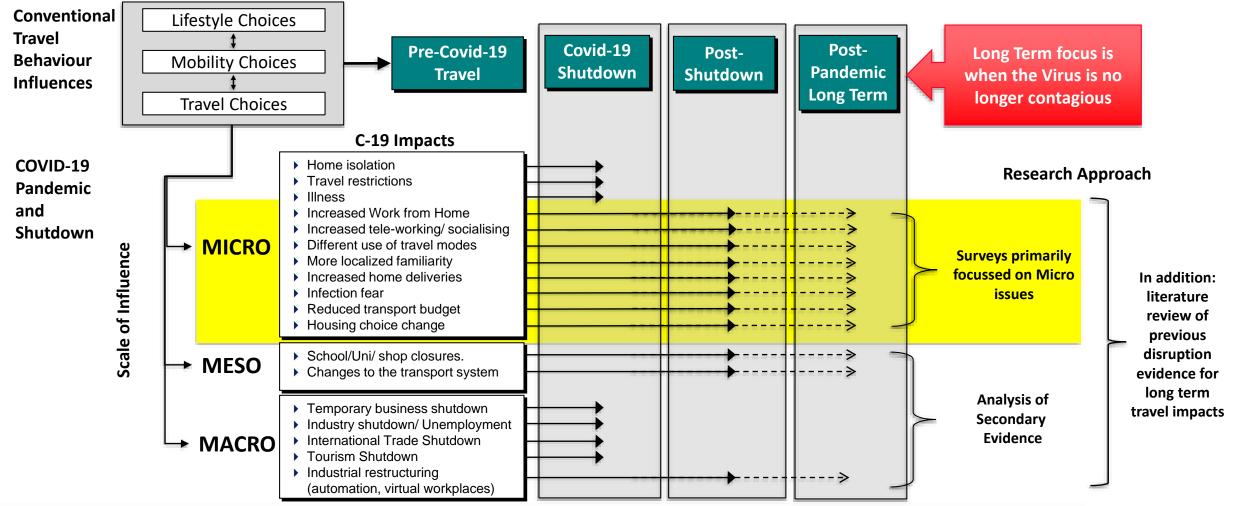
Completed





A new Framework has been developed to understand pandemic impacts on travel using MACRO, MICRO AND MESO levels of influencers

The 'Monash' Framework - An Integrated Framework of Factors Influencing Travel Behavior Before, During and After the Covid-19 Crisis.



Note: This framework is developed by the research team from a review of previous research literature and also from a workshop with staff from the Victorian Department of Transport







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Online interviews explored personal experiences of Covid-19 on travel/activity and self reported expectations of long term impacts - for a sample frame designed to assure diversity/coverage

C-19 Travel Impacts – 1. Online Interview Survey – Shutdown Phase

Objective:

provide qualitative detailed <u>narratives</u> of how <u>C-19</u>
 <u>shutdown</u> has <u>impacted the lives</u> of respondents and to provide <u>inputs to long term forecasting</u> of impacts.

Aims:

- Understand <u>personal experiences of C-19 Shutdown</u> on life, work and travel – notably differences between pre-shutdown and shutdown (in their words)
- Ask for respondents <u>personal views</u> on how life, work and travel might change in a <u>post-C-19 shutdown</u> – will anything have changed? (in their words)
- c. <u>Explore specific issues which might affect long term travel</u> with respondents (in their words)

Approach

Targetted 18 interviews - 40 mins - online/by phone

Table 1 – Sample Frame – Online Interviews

		Regions of Melbourne									
Personal		Inner			Middle			Outer			
Income											
		Age			Age		Age				
	Low* Medium High			Low	Medium	High	Low	Medium	High		
Low	1 ²	-	1	1 ²		1	1 ²		1		
Medium	1	1 ²		1	1 ²		1	1 ²			
High		1	1 ²		1	1 ²	12 1 1				

^{*}No surveys are undertaken of anyone aged under 18

Completed in March/April 2020





²Respondents who used Public Transport in Melbourne equal to and also more frequently than 1-2 days a week

Interview Results (n=18) show that Post-Pandemic; EVERY respondent said they would do activities and travel the same way they did Pre-Pandemic

C. Post - Pandemic

How do you expect what you do and how you get around will change when the virus has gone?

Go back to normal

No get back to normal

Note: Yellow boxes report specific answers from a respondent in their own words

I'll travel by public transport again

Not much change

Go back to normal

Just go back to normal

Expect it will go back to normal

Will drift back into same as we used to

Go back to normal

It will all be the same; don't expect to change anything

Will soon go back to how it was

Monash - May 2020 Online Interview Survey

Yellow boxes report specific answers from a respondent in their own words

Go back to how it was before the virus came about





Post-Pandemic; EVERYONE using public transport Pre-Pandemic said they would use public transport Post-Pandemic; Infection concerns remain BUT don't influence expected travel

D. Exploring Specific Long Term Impact Issues

Post Pandemic will you use public transport?

Yes

Yes

Yes no problem with it

Yes will use public transport

Yes I would

Im not scared to use public transport;
I use trams even now

Yes

See no reason why not; yes

Yes I have no choice

D. Exploring Specific Long Term Impact Issues

Post Pandemic will you have concerns about infection on public transport?

Majority – No concern – some noted concern

No more than usual; we have the annual flu concern but not a problem

A little apprehensive but no not real concerns; have to have a bit of confidence when things go back; ill be careful; get a flu shot

As long as risk has gone ill be ok

Note:

- (1) Monash May 2020 Online Interview Survey
- ?) Yellow boxes report specific answers from a respondent in their own words

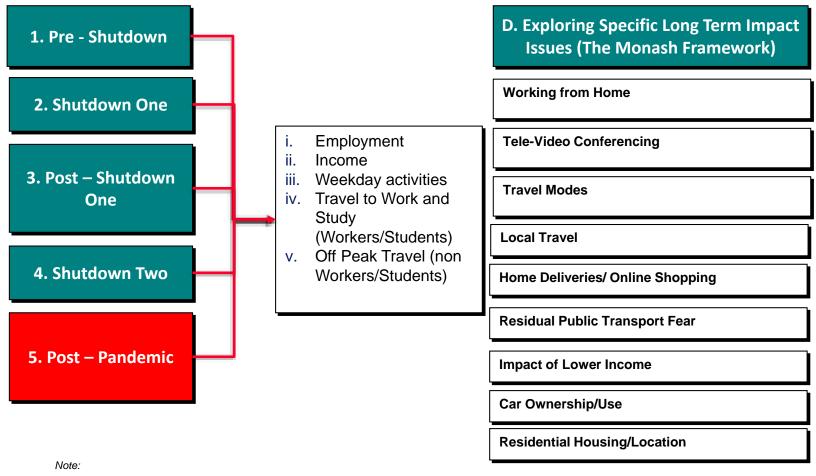




The online panel survey covers self reported travel by Covid period & Specific Issues affecting long term travel (from the Monash framework) – a sample frame is so results are representative

Online Panel Survey Questionnaire – Areas Covered

Sample Frame¹



INNER MELBOURNE (n=700)											
	Annual										
	Nil Income	Less than	Between	More than	Total						
Age Group	Target Target Target Tota										
18-29	53	96	83	16	248						
30 - 44	12	43	86	79	220						
45 and over	12	232									
Total	77	228	231	164	700						

MIDDLE MELBOURNE (n=700)											
	Annual	Annual Personal Income , Before Tax Total									
Age Group	Target	Target Target Target Total Target									
18-35	37	37 73 92 36									
36-54	17	43	87	90	237						
55 and over	18	18 107 64 37 226									
Total	72	223	243	163	701						

OUTER MELBOURNE (n=700)												
	Annual	Annual Personal Income , Before Tax										
	Nil Income	Less than	Between	More than	Total							
Age Group	Target	Target Target Target Total Target										
18-35	26	87	97	24	234							
36-53	15	64	101	56	236							
54 and over	18	18 122 65 25 230										
Total	59	273	263	105	700							

GRAND TOTAL											
	Annu	Annual Person Income, Before Tax									
	Nil Income	INCOME 1	INCOME 2	INCOME 3	Total						
Age Group	Target	Target	Target	Target	Total Target						
AGE GROUP 1	116	256	272	76	720						
AGE GROUP 2	44	150	274	225	693						
AGE GROUP 3	48	318	191	131	688						
Total	208	724	737	432	2101						

- (1) Quotas in a sample aim to ensure representation of the community with respect to key/influential demographic and spatial criteria
- (2) Statistical accuracy minimums are a sample of 600 to achieve a 95% confidence that any result is within 4% standard error.





The sample (n=2,176) has excellent coverage of age/income quota – By region (Inner, Middle, Outer) the sample exceeds the statistical accuracy minimums

Figure A1: Sample Frame Quota and Achieved Targets – 10 August Sample

	INNER MELBOURNE (n=700)														
	Annual Personal Income , Before Tax														
	Nil Income Less than \$45,000 Between \$45,000 and \$98,000 More than \$98,000										Total				
Age Group	Target	Completed	%	Target	Completed	%	Target	Completed	%	Target	Completed	%	Total Target	Completed	%
18-29	53	54	102%	96	101	105%	83	87	105%	16	17	106%	248	259	104%
30 - 44	12	12	100%	43	45	105%	86	90	105%	79	83	105%	220	230	105%
45 and over	12	13	108%	89	82	92%	62	64	103%	69	68	99%	232	227	98%
Total	77									102%	700	716	102%		

	MIDDLE MELBOURNE (n=700)														
	Annual Personal Income , Before Tax														
	Nil Income Less than \$37,000 Between \$37,000 and \$84,000 More than \$84,000										Total				
Age Group	Target	Completed	%	Target	Completed	%	Target	Completed	%	Target	Completed	%	Total Target	Completed	%
18-35	37	39	105%	73	77	105%	92	97	105%	36	38	106%	238	251	105%
36-54	17	17	100%	43	45	105%	87	91	105%	90	94	104%	237	247	104%
55 and over	18	18	100%	107	111	104%	64	64	100%	37	37	100%	226	230	102%
Total	72	72									104%	701	728	104%	

	93														
	OUTER MELBOURNE (n=700)														
	Annual Personal Income , Before Tax														
	Nil Income Less than \$37,000 Between \$37,000 and \$84,000 More than \$84,000									Total					
Age Group	Target	Completed	%	Target	Completed	%	Target	Completed	%	Target	Completed	%	Total Target	Completed	%
18-35	26	27	104%	87	91	105%	97	102	105%	24	25	104%	234	245	105%
36-53	15	15	100%	64	67	105%	101	105	104%	56	59	105%	236	246	104%
54 and over	18	19	106%	122	128	105%	65	68	105%	25	26	104%	230	241	105%
Total	59	61	103%	273	286	105%	263	275	105%	105	110	105%	700	732	105%

	GRAND TOTAL														
Annual Person Income, Before Tax															
	Nil Income INCOME 1 INCOME 2 INCOME 3									Total					
Age Group	Target	Completed	%	Target	Completed	%	Target	Completed	%	Target	Completed	%	Total Target	Completed	%
AGE GROUP 1	116	120	103%	256	269	105%	272	286	105%	76	80	105%	720	755	105%
AGE GROUP 2	44	44	100%	150	157	105%	274	286	104%	225	236	105%	693	723	104%
AGE GROUP 3	48	50	104%	318	321	101%	191	196	103%	131	131	100%	688	698	101%
Total	208	214	103%	724	747	103%	737	768	104%	432	447	103%	2101	2176	104%

loto:

- (1) Monash July 2020 Online Panel Survey final sample vs quota targets
-) Statistical accuracy minimums are a sample of 600 to achieve a 95% confidence that any result is within 4% standard error





There was also interest in sampling of PT Users, Employed and CBD Workers - the sample also exceeds statistical accuracy minimums for all these non-Quota targets

Figure A2: Sample Non-Quota Targets and Achieved Sample

Q7: LAST YEAR, in 2019, HOW OFTEN did you typically use		% of total
public transport?	Completed	sample
6-7 days a week	170	8%
5 days a week	355	16%
3-4 days a week	280	13%
1-2 days a week	263	12%
Total	1068	49%

Q8. BEFORE the COVID 19 Outbreak, which of the following		% of total
best describes what you did?	Completed	sample
Employed full time	905	42%
Employed Part Time	329	15%
Employed casual	199	9%
Total	1433	66%

Q9 Before the COVID-19 outbreak, did you WORK in		% of total
Melbourne CBD?	Completed	sample
Yes	635	29%
Total	635	29%

loto:

- (1) Monash July 2020 Online Panel Survey final sample
- 2) Statistical accuracy minimums are a sample of 600 to achieve a 95% confidence that any result is within 4% standard error
- (3) About half the sample used PT in 2019; this is a very high number and might imply a sample biased towards public transport users; this is good for reliability of results regarding public transport but may imply high estimates of PT mode share in the results

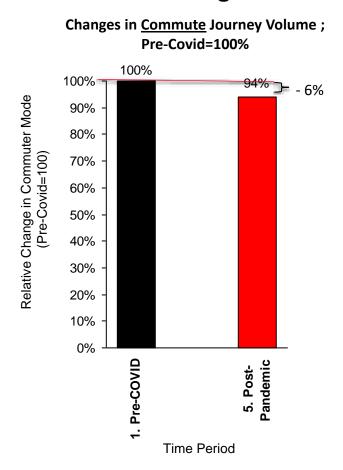


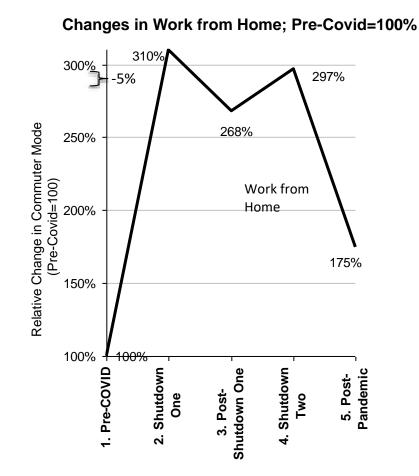


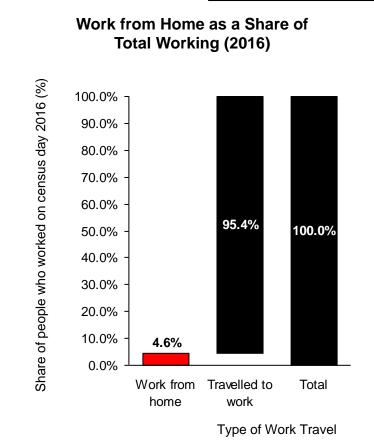
POST COVID total JTW travel declines by 6% - mainly due to increased WFH

Figure D2: Post-Covid Total Travel Reduction and Linked to WFH Growth

Peak-Related Travel







Note:

- 1) Monash August 2020 Online Panel –final sample Self reported activity participation volume per week
- (2) Weighted sample; representative of total Melbourne travel

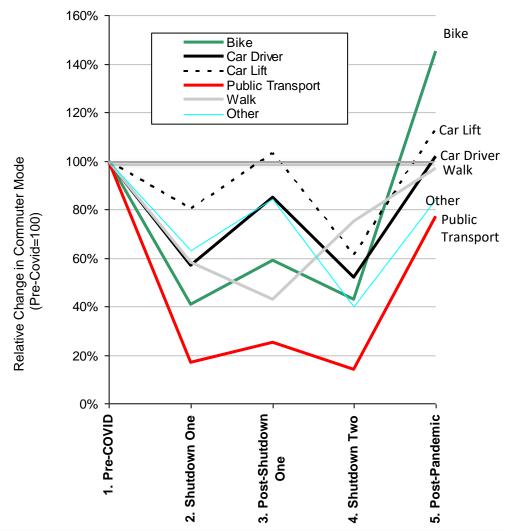
Source:: Australian Bureau of Statistics, 2016 Census Journey to Work

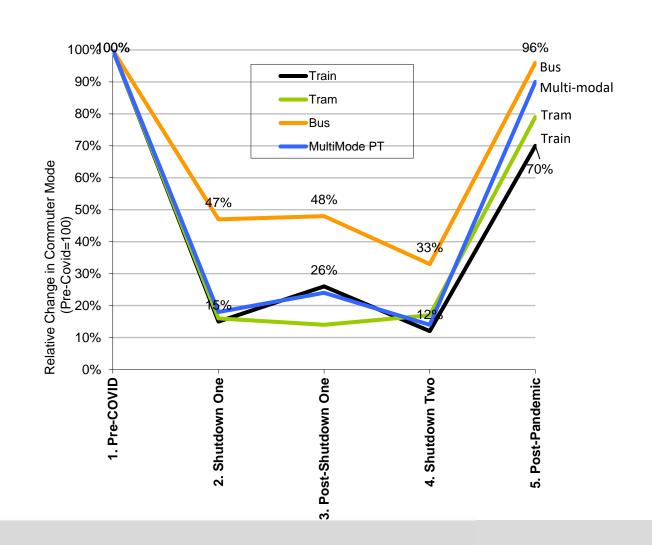




By Mode Post-Covid; JTW grows for Bike (+45%), Car Lift (+13%), Car Driving (+2%). Walking (-3%) PT ridership returns to 77% of Pre Covid Levels – rail more affected than Bus and Multimodal

Figure D5: Changes in Commute Journey Volume by Mode; Pre-Covid=100% Peak-Related Travel









Monash - August 2020 Online Panel - final sample - Self reported travel to work volume per week

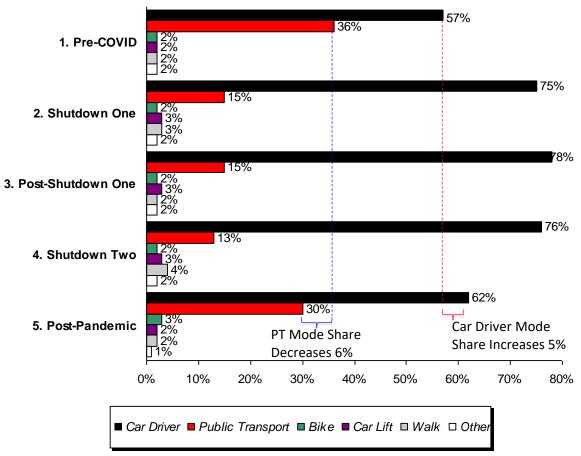
Weighted sample; representative of total Melbourne travel



JTW mode share increases for car driving from 57% to 61%. PT mode share declines from 36% to 30%.

Figure D7: Changes in Commute Journey Share by Mode

Peak-Related Travel



Key Points

- ▶ This is the relative SHARE of travel to work by MODE. It is the weighted sample (representative of all travel in Melbourne).
- ▶ <u>Post Pandemic</u>; major shifts are:
 - Increased car driving; the share of car driving to work will increase from 57% to 62%.
 - Decreased public transport use; although mode share recovers from a low of 13% (Shutdown Two) it returns to a share of 30% of journey to work, 6% below pre covid levels
 - Bike share increases from 2% to 3% post pandemic
- ▶ During the Pandemic (period 3, 4 and 5) car driving share of journey to work has consistently increased to represent 75-78% of all work travel.
- ▶ Public Transport travel declines to a share of between 13-15% of travel. Interesting it still represented the second most important means of travel to work after car driving; even during the pandemic.

Note:

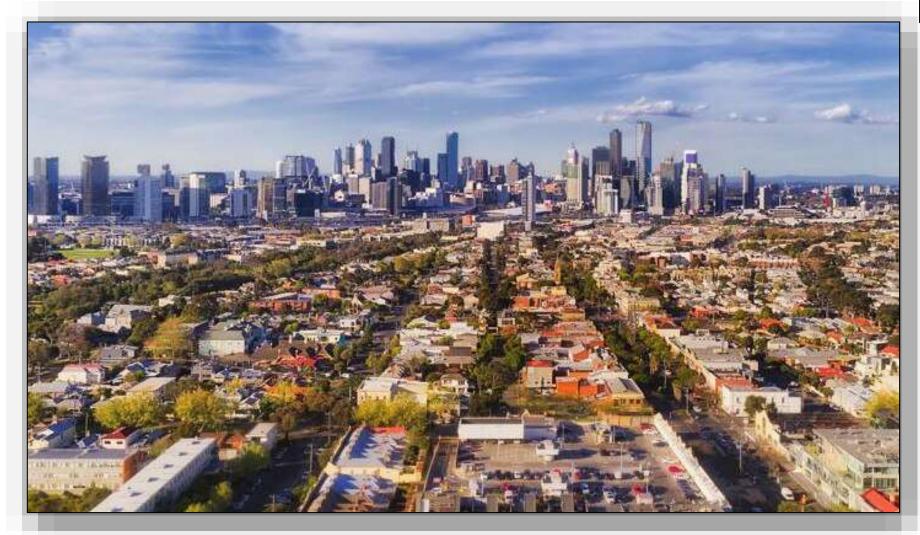
- (1) Monash August 2020 Online Panel final sample Self reported travel to work volume per week
- (2) Weighted sample; representative of total Melbourne travel





Melbourne CBD

CBD Commuting



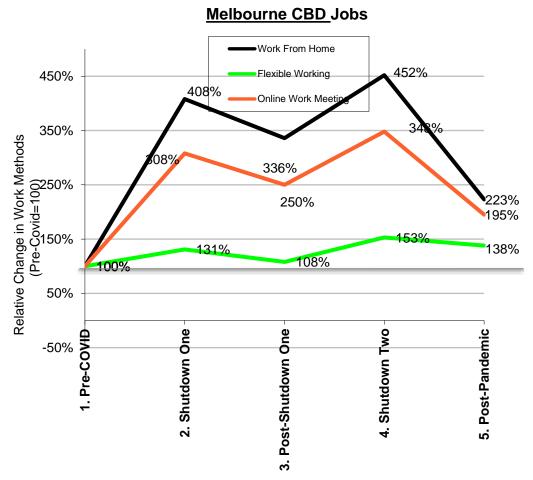


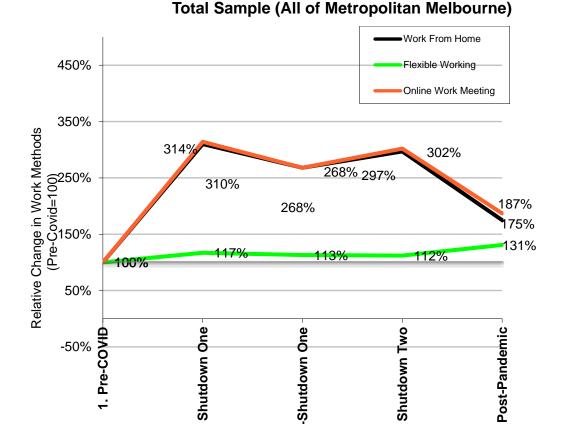


Work from Home is MUCH more common for CBD workers; Post Pandemic WFH is expected to more than double (+117%) compared to pre-covid, much higher than for Melb as a whole (+75%)

Figure F2: Changes in <u>Alternative Work Methods</u>; Pre-Covid=100%

CBD Commuting





Note:

(1) Monash – August 2020 Online Panel Survey – final sample - Self reported activity participation volume per week (2) Weighted sample; representative of total Melbourne travel

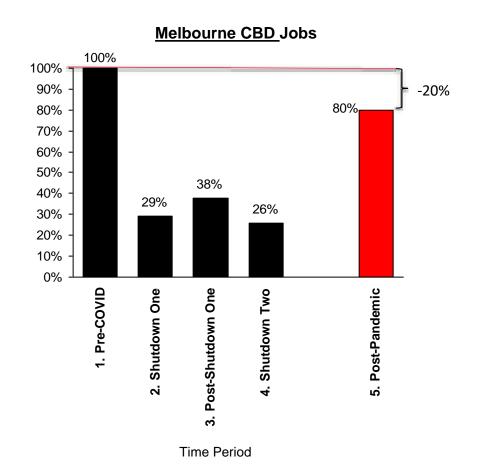




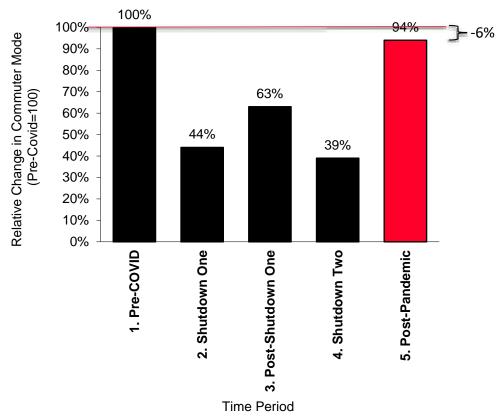
Respondents say CBD COMMUTE will reduce more than the rest of Melbourne; Post Pandemic a 20% decline in CBD COMMUTE is self estimated - much larger than for Melbourne as a whole (6%)

Figure F4: Changes in Commute Journey Volume; Pre-Covid=100%

CBD Commuting







Note:

- (1) Monash August 2020 Online Panel final sample Self reported CBD travel to work volume per week
- 2) Weighted sample; representative of total Melbourne travel

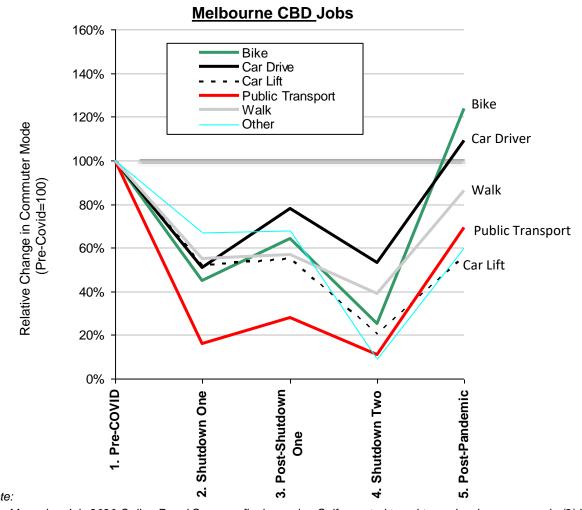


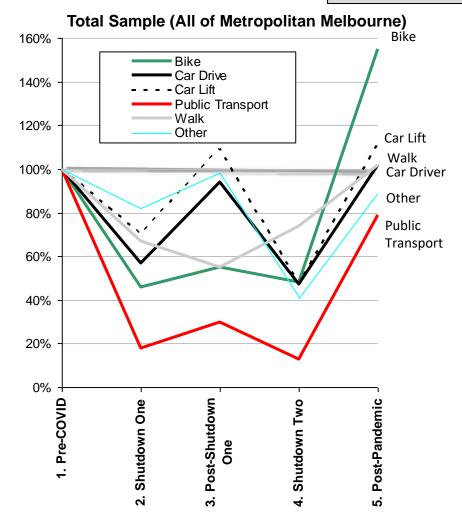


Post-Covid CBD COMMUTE grows for Bike (+24% Pre-Covid) & Car Driver (+9%). Car Lift (-44%) PT (-31%) & Walk (-14%) reduce. CBD modes decline more than Citywide; Car Driving growth is bigger

Figure F6: Changes in <u>Commute</u> Journey Volume <u>by Mode</u>; Pre-Covid=100%

CBD Commuting





(1) Monash – July 2020 Online Panel Survey – final sample - Self reported travel to work volume per week (2) Weighted sample; representative of total Melbourne travel

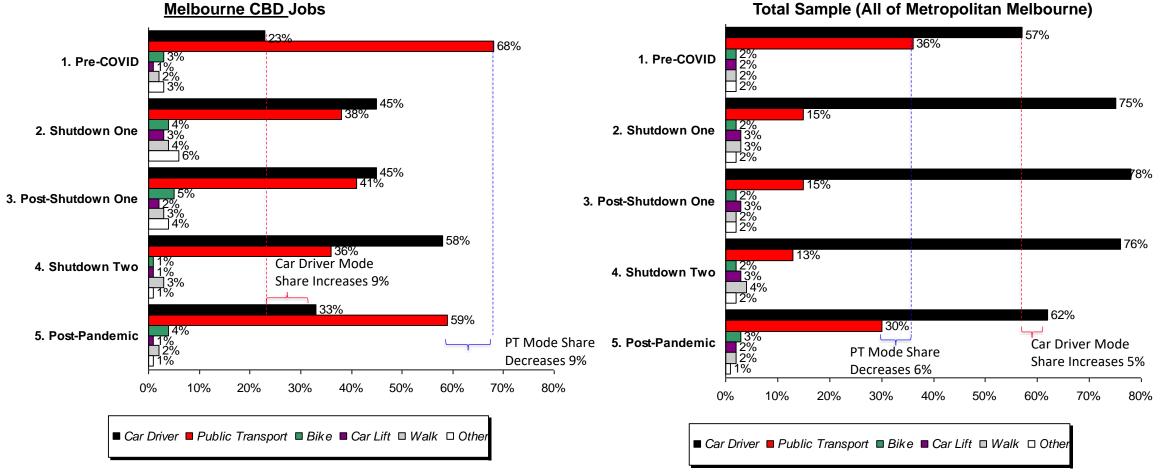




Post-Covid CBD COMMUTE mode share increases for car driving 23%-33%; PT CBD mode share declines 67%-59%. This CBD swing is similar but larger for the CBD than for Melbourne as a whole

Figure F8: Changes in <u>CBD Commute</u> Journey <u>Share by Mode</u>

CBD Commuting



Note:

⁽²⁾ Weighted sample; representative of total Melbourne travel





⁽¹⁾ Monash - August 2020 Online Panel - final sample - Self reported travel to work volume per week

Public Transport Users

6047

PT Users





Pre-Covid; PT users in Australia were concerned about safety (assault/theft) at night, dealing with disruptions, quality of service, and disruptions

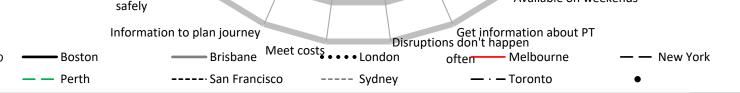
Safe at night Pt User Attitudes to PT Issue Comfortable with strangers Reliability 6.5 Travel time compared to IMPORTANCE and Frequency car 6.0 **PERFORMANCE** Can make trips to new Safe during day places on PT Pre Covid PT available where and Physical access when needed Deal with disruptions Staff curteous and friendly quickly 3.5 Overcrowding Get to stops/stations Ease of buying/using ticket Quality of service

Available at night

People I care for can use it



(3) Spiral Plot uses approach from Currie G Delbosc A (2015) Variation in Perceptions of Urban Public Transport Performance Between International Cities Using Spiral Plot Analysis' TRANSPORTATION RESEARCH RECORD No. 2538 pages 54-64.







Make connections

Available on weekends

Overcrowding & Infection Fear are top concerns for PT Users since the pandemic – these concerns increased in shutdown two

Figure C2: Pt User Attitudes to PT Issue IMPORTANCE

Early Covid (Shutdown One and Post Shutdown One) and Late Covid (Shutdown Two)

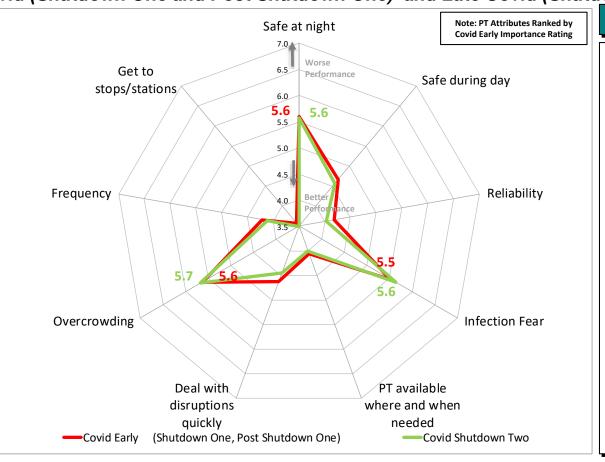
Attitudes/Perceptions

PERFORMANCE

Average R	Raw Stated Scor	es

Average Raw Stated Scores						
Attribute (Ranked by Covid Early Importance)	Covid Early (Shutdown One, Post Shutdown One)	Covid Shutdown Two				
Safe at night	5.6	5.6				
Safe during day	4.7	4.6				
Reliability	4.2	4.0				
Infection Fear	5.5	5.6				
PT available where and when need	4.1	4.0				
Deal with disruptions quickly	4.6	4.5				
Overcrowding	5.6	5.7				
Frequency	4.2	4.1				
Get to stops/stations	3.6	3.5				

3.5 5.7



Key Points

- Covid Early In terms of performance the biggest concerns are:
 - Overcrowding
 - Safety at Night (from assault/theft)
 - Infection fear
- ▶ Covid Late these are still the top issues but there are small changes:
 - Overcrowding remains biggest concern but its rating is worse
 - Infection Fear becomes the second worst rated issue
 - Safety at Night is still a major concern but its performance is rated as slightly of a concern
- Other slight changes to shutdown two are:
 - Concern over the performance of safety during the day, reliability and dealing with disruptions are not as larger as they were in early shutdown
- Overall shifts between Coveid early and late are minor in scale

- (1) Monash August 2020 Online Panel final sample Self reported IMPORTANCE rating; 1-7; 7 = extremely Important, 1=Extremely unimportant (2) Weighted sample; representative of total Melbourne travel
- Spiral Plot uses approach from Currie G Delbosc A (2015) Variation in Perceptions of Urban Public Transport Performance Between International Cities Using Spiral Plot Analysis' TRANSPORTATION RESEARCH RECORD No. 2538 pages 54-64.



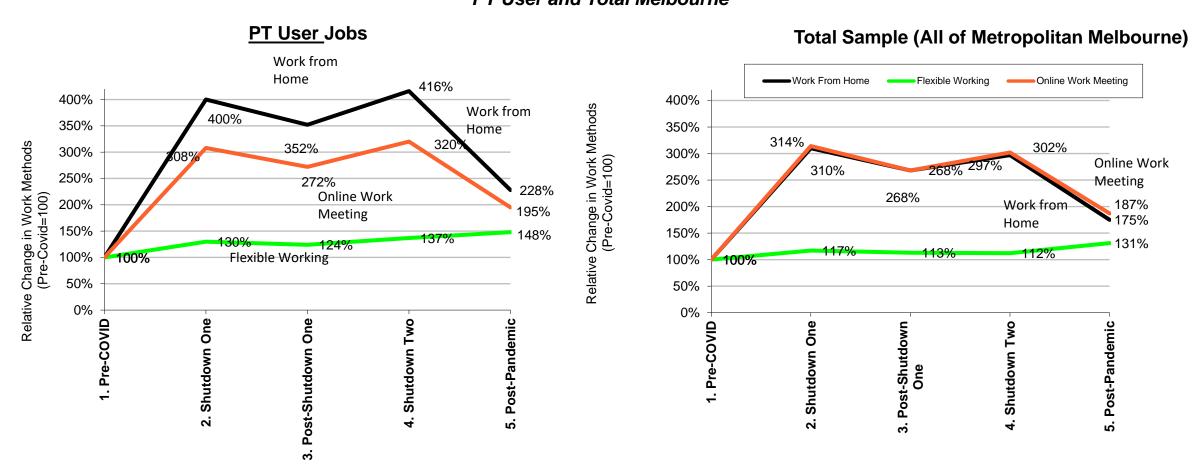


Work from Home is MUCH more common for PT Users; Post-Pandemic WFH is expected to more than double (+128%) compared to Pre-Covid for PT Users, much higher than for Melb (+75%)

Figure G2: Changes in <u>Alternative Work Methods</u>; Pre-Covid=100%

PT User and Total Melbourne

PT Users



Note:

(1) Monash - August 2020 Online Panel - final sample - Self reported activity participation volume per week (2) Weighted sample; representative of total Melbourne travel

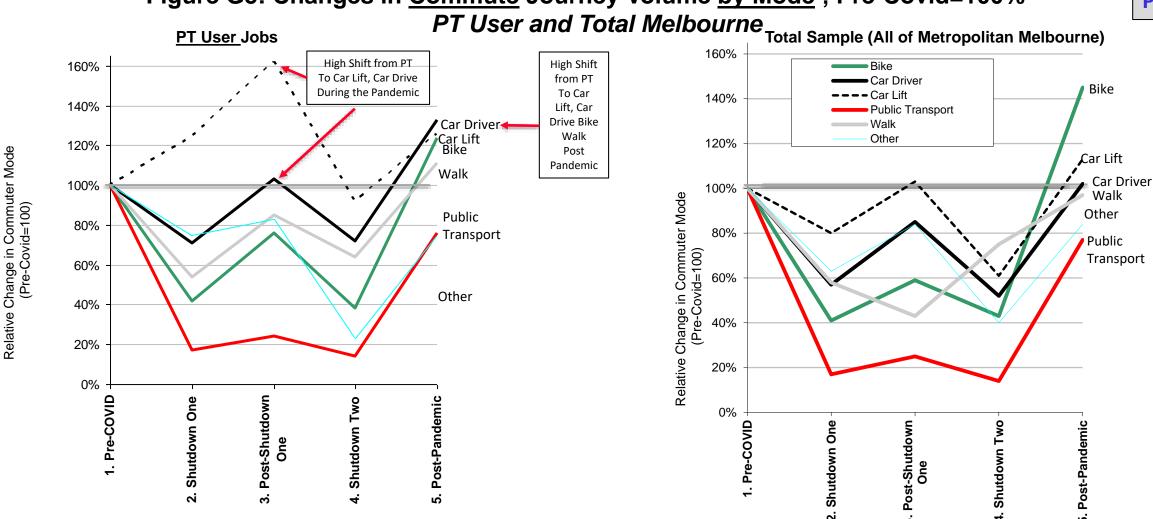




Post-Covid PT User COMMUTE increases for Car Driver (+33% pre-covid), Bike (+28%), Car Lift (+26%). PT declines (-22%). The shift to car use is higher for PT Users than Citywide

Figure G5: Changes in <u>Commute</u> Journey Volume <u>by Mode</u>; Pre-Covid=100%

PT Users



Note:

(1) Monash - August 2020 Online Panel – final sample - Self reported travel to work volume per week (2) Weighted sample; representative of total Melbourne travel

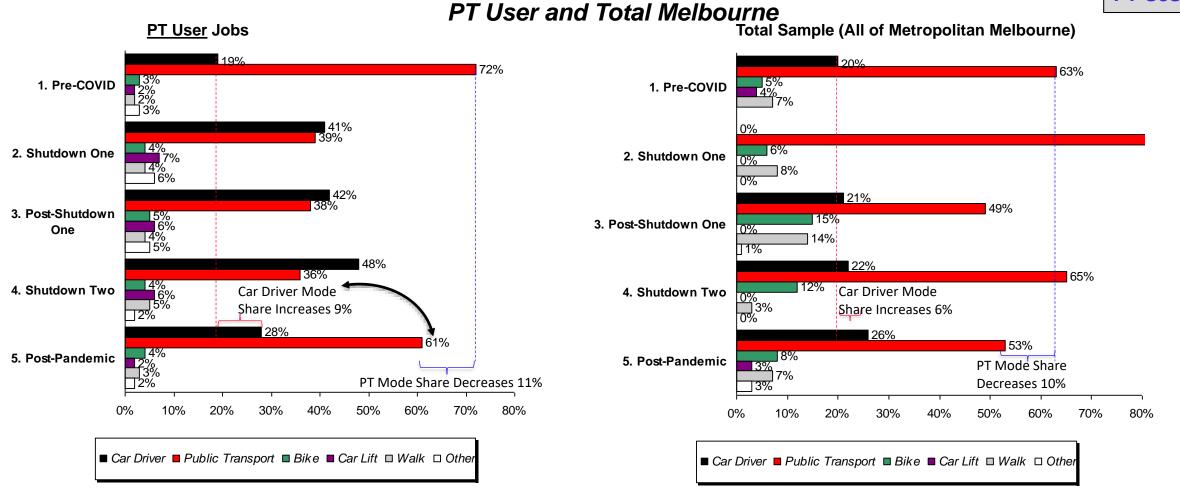


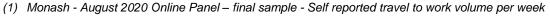


Post-Covid PT User COMMUTE mode share increases for car driving 19%-28%; PT User mode share declines 72%-61%. This swing is similar but larger for PT Users than for Melbourne as a whole

Figure G6: Changes in <u>CBD Commute</u> Journey <u>Share</u> by <u>Mode</u>

PT Users





⁽²⁾ Weighted sample; representative of total Melbourne travel



Note:





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All evidence suggests a Post-Covid 0% to -5% total travel decline. Mode Shift evidence is mixed ranging from 0% to -6% total travel shift from PT to car; a max one-off absolute PT decline of ~20%. Evidence of Post-Covid Travel Impacts

Previous Disruption Evidence - Long Term Travel Impacts

Consistent evidence total travel will decline by ~0%-<5%

Self Reported (Estimated) Post-Covid Impacts

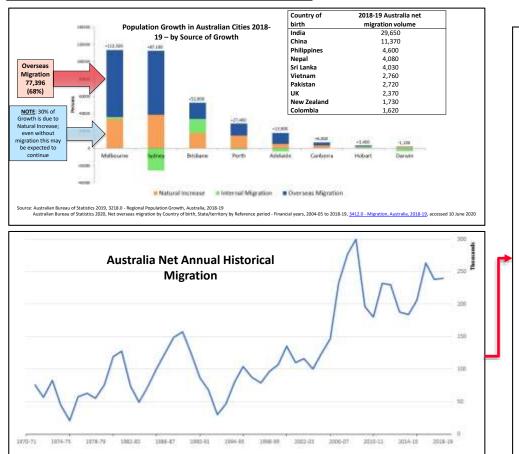
Long Term Travel Impacts	-, -,	Cen Reported (Estimated) i Ost Covid impacts						
Key Points		Market	TOTAL	PT	Car Drive	Car Lift	Walk	Bike
		Change in Trip Volume (Post-Covid vs Pre-Covid)						
➤ Total Travel Volume - between 0% and 5% reduction in travel		Peak Related						
► Travel Mode Shift – between 0% and 5% swing in travel		Journey to Work	-6%	-23%	+2%	+13%	-3%	+45%
between modes		▶ Journey to Study	-2%	-18%	+24%	+72%	+2%	+59%
▶ Previous Pandemics – zero long term impact on ridership		Off Peak						
ridership returns within at most 6 months	-	▶ Off Peak	-25%	-41%	-17%	-21%	-24%	-19%
Online Interview Survey (May 2020)		Post-Covid Mode Share (Change in Mode Share) Post-Covid vs Pre-Covid						
		Peak Related						
Key Points		▶ Journey to Work		30% (-6%)	62% (+5%)	2% (+0%)	2% (+0%)	3% (+1%)
 Total Travel Volume - Zero long term effect on travel Travel Mode Shift – Full return to public transport expected; some small desire to use active travel modes for health reasons if possible 		▶ Journey to Study		53% (-11%)	26% (+6%)	3% (-1%)	7% (+0%)	8% (+3%)
		Off Peak						
		▶ Off Peak		14% 4%)	51% (+5%)	10% (+1%)	20% (+1%)	3% (+1%)
Recognition that infection fear is a major long term		Off Peak Travel Decline – <u>Inconsistent</u>						
concern in using public transport	/ /	with Interview/ Disruption Evidence – Causes worthy of further analysis		Mode S	hift from			
	_	causes worthy of further analysis			mainly car			
Mode Shift From Pu		Transport to		dri	ving	14/L C II		
Mainly Car Driv	iving – <u>Inc</u>	onsistent with						ctivity occurs this fic congestion
Interview/ Disruption Evic						notably in (CBD areas whe	re our evidence
						suggest	this will be a b	igger effect





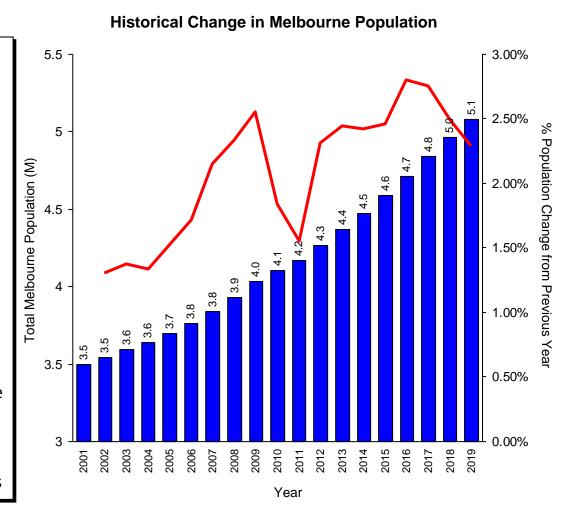
MACRO analysis; population growth will return in 1-2 yrs & may increase; on this basis Est. total travel decline (0 to -5%) is offset by population growth within 1-2 years from full immigration return...

MACRO EFFECTS – POPULATION GROWTH¹



Conclusion

- Population Growth led by international migration
- Post pandemic
 Australia is
 likely to MORE
 attractive than
 it was
 previously as a
 result of its
 comparatively
 good
 performance as
 a country to live
 in
- Immigration is likely to return within 1-2 years



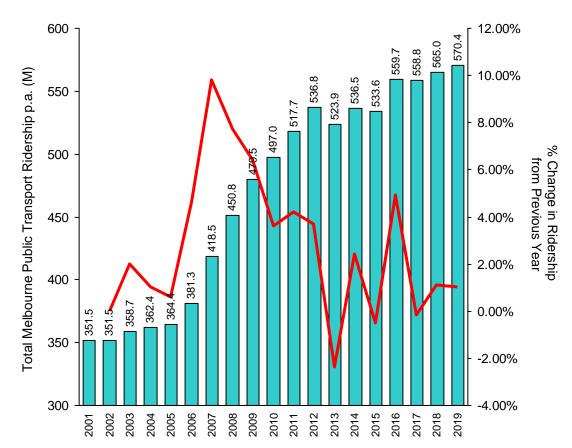
- (1) Australian Bureau of Statistics Estimated Regional Population
- (2) Note: 1Updated analysis confirms natural population growth of 40,000 p.a. may slow to 38,000 p.a. due to a decline in birth rate impacted by higher unemployment. This impact is small and even without international migration 2021 might expect to see a 38k population growth ~0.7% net growth down from 2.2% pre-Covid including full migration and a higher birth rate.





...on the same basis, a one off ~20% PT decline would be offset by typical annual ridership growth in 8-13 years on return to average growth rates; if growth rates are higher this will take less time

Historical Change in Melbourne Public Transport Ridership



Key Points

- ▶ PT ridership grew a total of 62% between 2001 and 2019
- ▶ Annual average growth rates varied between -2% (one year) and 10% (one year); average growth rate annually was 2.8%
- ▶ A decline of PT ridership of 20% would require 7 years of annual growth at 2.8% p.a. to return ridership to Pre-Covid levels

Note:

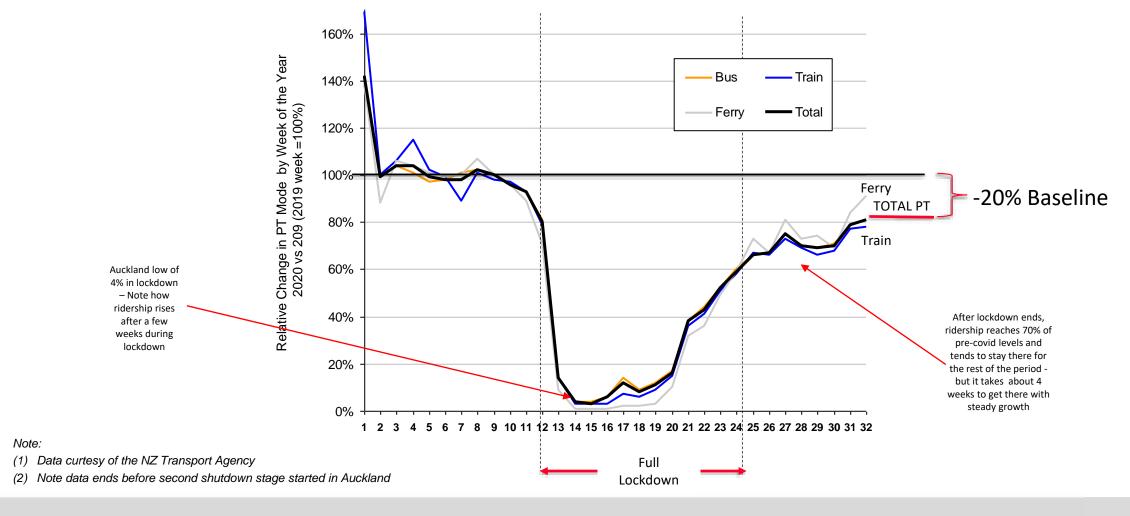
(1) Public Transport Victoria, Victorian Department of Transport and Transport Victoria Annual Reports





We note that Auckland Transport; when Covid-19 was no longer an issue, demonstrated a 20% net PT ridership decline; consistent with our low-end est. for Post Covid in Melbourne of -20%

Changes in AUCKLAND TRANSPORT (NZ) Total Public Transport Travel by Mode by week - 2020 vs 2019; 2019 =100%

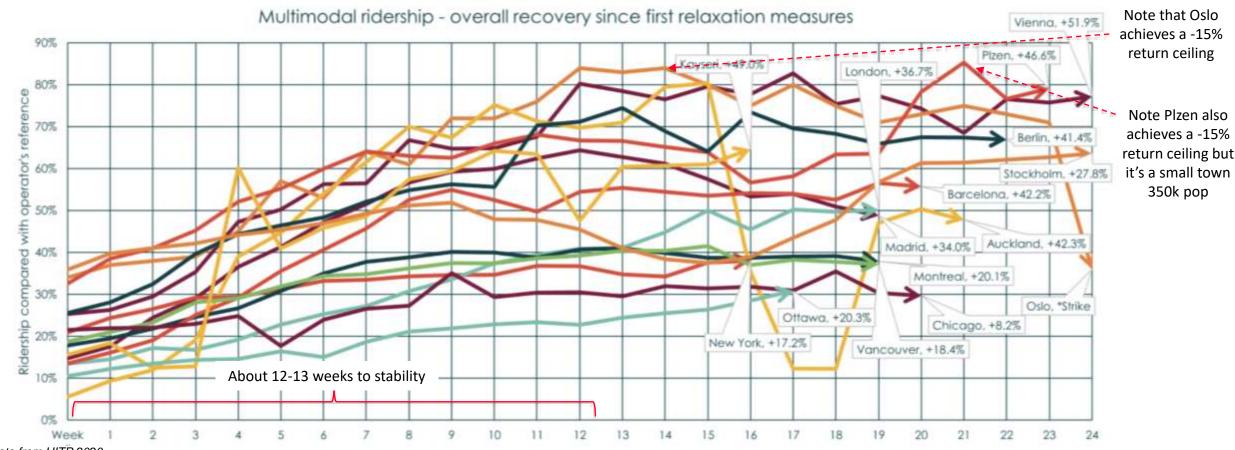






This trend matches a global city pattern of ridership return after shutdown; with a ~-20% level currently representing a general ceiling for ridership return

Changes in International City (<u>Multi-modal</u>) Public Transport Travel by Mode by week after Recovery (shutdown) - % relative to baseline (update 2-10-2020)



⁽¹⁾ Data from UITP 2020

Note:

⁽³⁾ The text tags with percentages after the city name appear to show the relative change in ridership after shutdowns finish



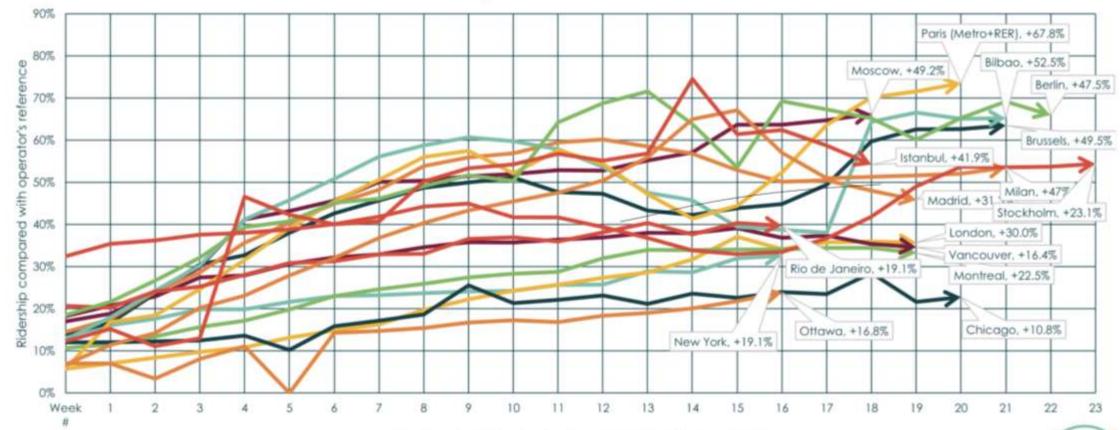


⁽²⁾ Note includes Auckland Transport turn down after shutdown two returns

Interestingly Metro systems, with underground operations have a lower ceiling and return trajectory

Changes in International City (<u>Metro</u>) Public Transport Travel by Mode by week after Recovery (shutdown) - % relative to baseline (update 2-10-2020)

Metro recovery since first relaxation measures



(1) Data from UITP 2020

Note:

Number of weeks after the first measures had been relaxed

(2) The text tags with percentages after the city name appear to show the relative change in ridership after shutdowns finish



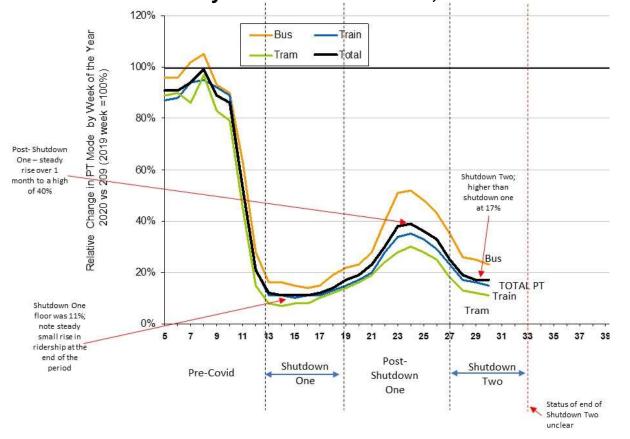


Melbourne & Sydney have a way to go and display interesting differences which will be explored in future research

Change in PT Mode by Week of the Year 2020 vs 209 (2019 week =100%)

Relative

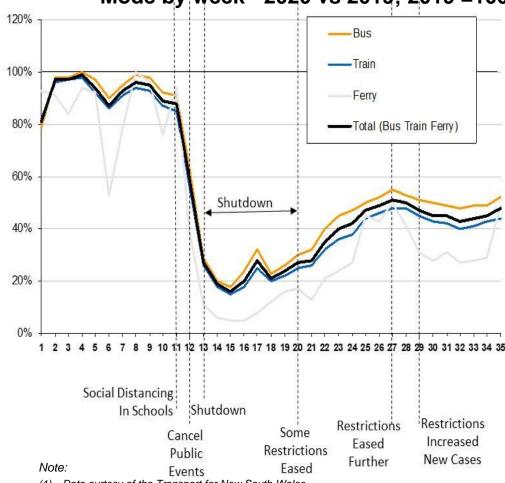
Changes in MELBOURNE Total Public Transport Travel by Mode by week - 2020 vs 2019; 2019 =100%



Note:

- (1) Source: Department of transport 2020, Daily patronage estimates by mode, compared to baseline data, for February to July 2020
- (2) Patronage baselines are based on monthly predictions for weekdays, Saturdays, Sundays and public holidays, derived from 2019 patronage est for the same month and with a year on year growth rate applied. Baselines do not reflect fluctuations in patronage that occur throughout each month or week.

Changes in Sydney Total Public Transport Travel by Mode by week - 2020 vs 2019; 2019 =100%



- (1) Data curtesy of the Transport for New South Wales
 - Note: Light Rail and Metro not included as significant new service introduced in 2019 distorting effects prepost Covid 19







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A number of additional analysis of the first Online Panel Survey are planned next; additional suggestions are welcome

Baseline Queries of the First Online Panel Survey

- New Analysis Questions/Areas to explore:
 - Isolation of factors resulting in PT use decline
 - Off peak travel
 decline is suggested
 - this is unexpected;
 why does it happen?
 How robust is this
 finding?

Analysis testing the robustness of user self-reported travel predictions

The (London 2012 Olympics) Transtheoretical Model Tests

- ▶ Parkes et al (2016) developed the Transtheoretical Model in research exploring long term travel impacts of the Summer Olympic Games on travel in London
- ▶ They found long term travel impacts related to the degree of adjustment to change each person had made.
- ▶ The Online Panel Survey included questions exploring this for Journey to Work. This analysis will adopt this approach to test self reported travel changes

The Transtheoretical Model

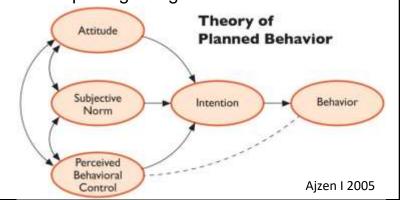
User Adjustment to Change – London 2012 Olympic Games

Pre-contemplation	
Contemplation	
Preparation	
Action	
Maintenance	

(Parkes et al 2016, Prochaska and DiClemente 1982)

The Theory of Planned Behaviour and Working From Home

- Increased WFH is a notable impact of Covid-19
- ▶ The Theory of Planned Behaviour (TPB) is the most prolific tool used to understand travel behavior. It says behavior is a function of attitudes, norms, perceived control.
- We are a series of questions on these for WFH users and will check the robustness of self reporting using this model

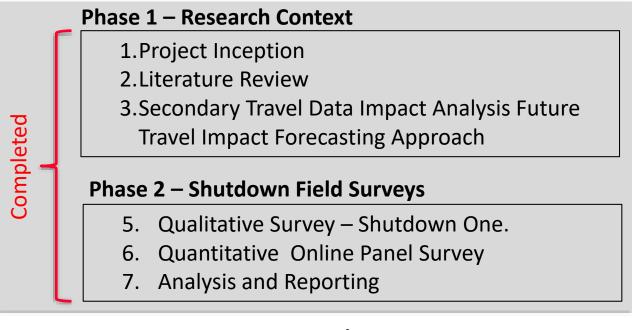






In addition we must plan for Phase 3 of the research – a second round of interviews and a second Online Panel Survey scheduled for later as the Pandemic progresses (or ends)

Research Plan – phases and tasks – reporting and status





- 8. Qualitative Survey
- 9. Quantitative Online Panel Survey
- 10. Phase 3 Analysis and Reporting

Scheduled for Late 2020/ Early 2021

Possible ADDITION topics to explore

- Explore reasons behind the large self reported post pandemic changes in off peak travel – factor/PCA causes
- Cross check/ calibrate self reported changes in travel against known changes – if necessary consider a sample adjustment to get a more accurate forecast
- Disaggregate analysis:
 - Inner, Middle, Outer, Age and Income
- Analyse results by health related impact measures (Factor/PCA analysis of differences)
- Factor analysis of factors influencing long term travel changes
- Focus on impacts on the disadvantaged
- Do the project in other cities



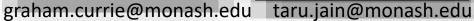
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Please reach out for more information











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