

VICSTIG 10<sup>th</sup> November 2020 Australia

### Long Term Travel Impacts of Covid-19 in Melbourne Phase 1 and 2 Results – Overview of Key Findings

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Agenda

Introduction

Approach

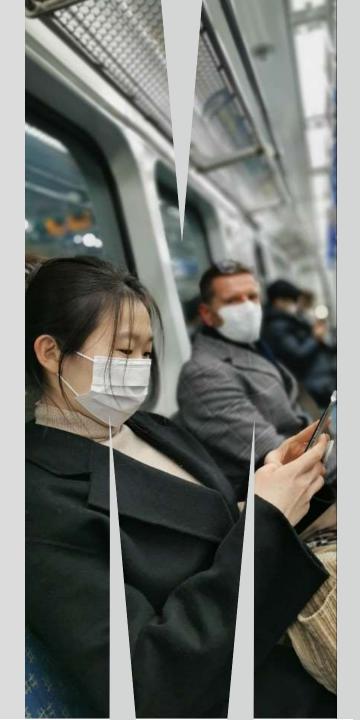
**Evidence from past disruptions** 

**Qualitative interview findings** 

Panel survey findings

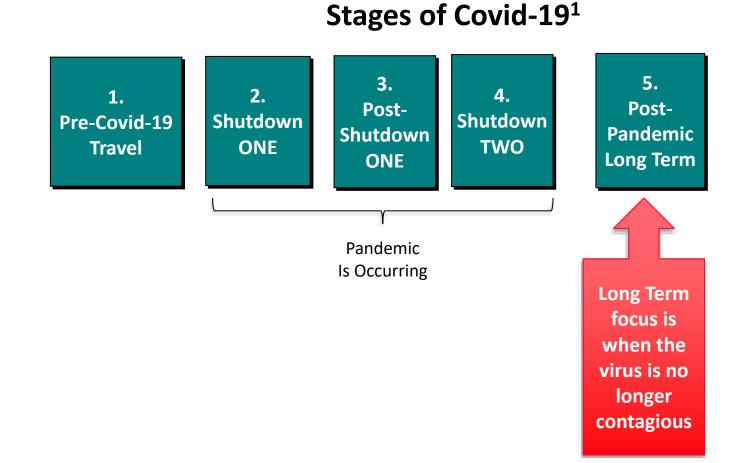
**Transit ridership futures** 

Next steps



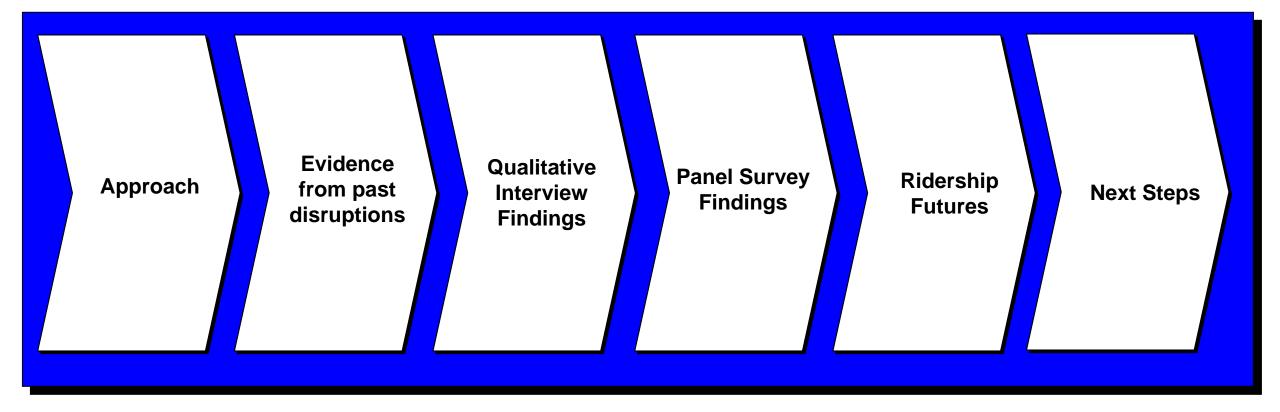
## 1. Project scope

- Objective:
  - Understand how C-19 has impacted travel including long term effects.
- Focus:
  - Melbourne, Australia



### MONASH University











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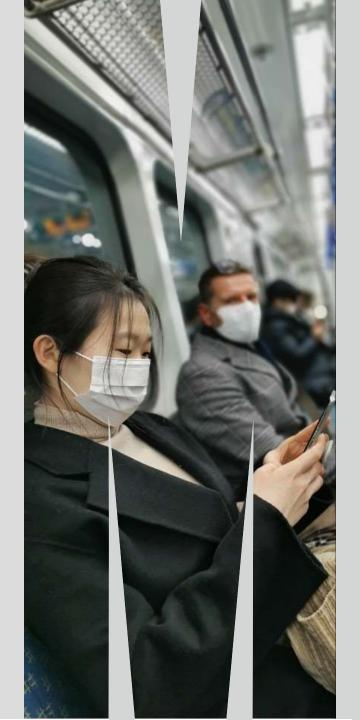
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Next steps



## The research program reviews secondary evidence and undertakes two phases of primary research in the community focussing on self reported changes in travel

### **Research Plan – phases and tasks**

### Phase 1 – Research Context

- 1.Project Inception
- 2. Literature Review
- 3.Secondary Travel Data Impact Analysis
- 4. Future Travel Impact Forecasting Approach

### Phase 2 – Shutdown Field Surveys

- 5. Qualitative Survey
- 6. Quantitative Online Panel Survey
- 7. Phase 2 Analysis and Reporting

### Phase 3 – Late Shutdown/Post Pandemic Field Surveys

- 8. Qualitative Survey
- 9. Quantitative Online Panel Survey
- 10. Phase 3 Analysis and Reporting

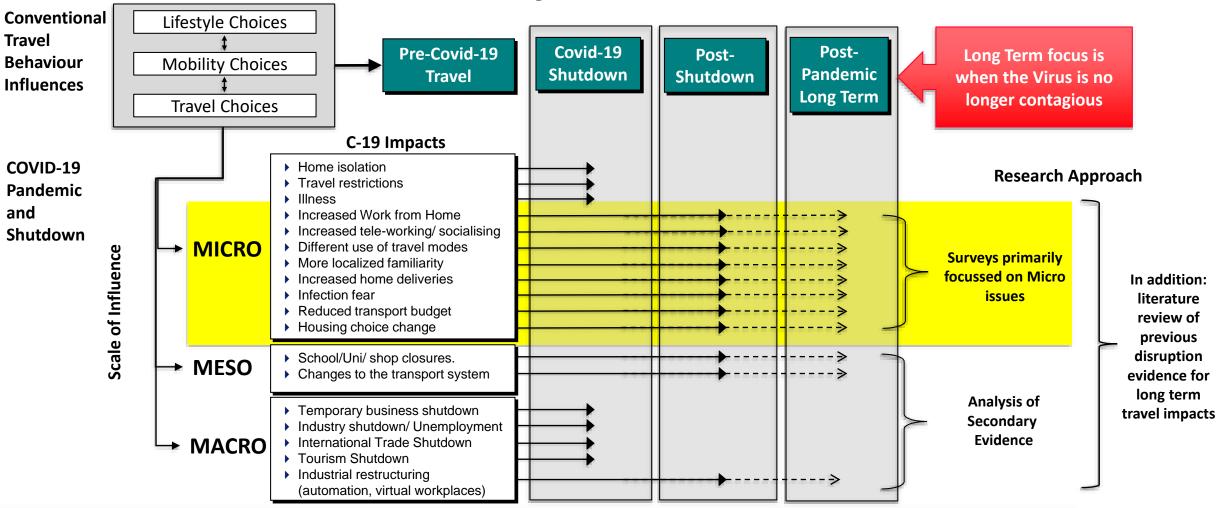
Completed





## 2. Framework

### The 'Monash' Framework - An Integrated Framework of Factors Influencing Travel Behavior Before, During and After the Covid-19 Crisis.



Note: This framework is developed by the research team from a review of previous research literature and also from a workshop with staff from the Victorian Department of Transport







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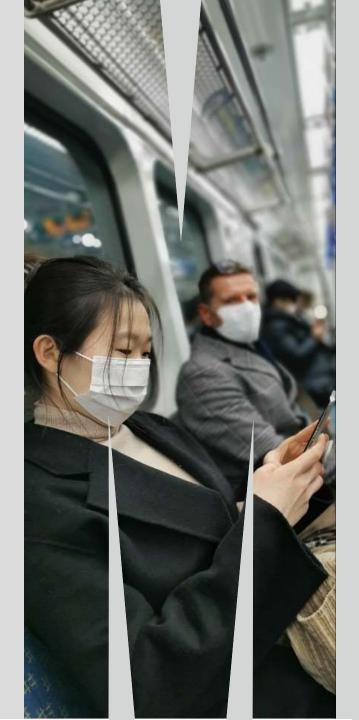
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Panel survey findings

**Transit ridership futures** 

**Next steps** 



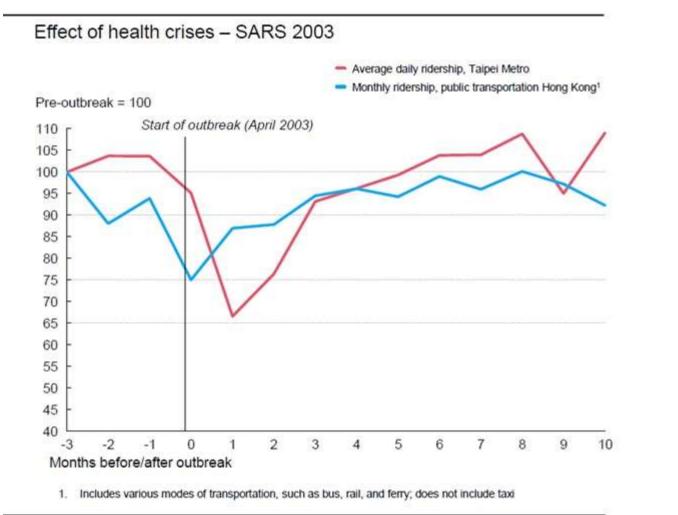
## 3. Evidence from past disruptions

Micro		Disruptions Expl	ore	d in Travel Behavio	ur R	esearch	
Meso Macro	Personal health concerns	Security threats		Planned disruptions		Unplanned disruptions	Economic crisis
Example	SARS (2003) S: MERS (2012)	9/11 Terror attacks (2001) London, Madrid bombings 2005		Major events (London Olympics) Infrastructure works		Natural disasters Infrastructure fault Strikes	Global financial Crisis e.g. 2007
Key similaritie	<ul> <li>Fear/dread avoidance</li> <li>Social distancing</li> </ul>	<ul> <li>Fear/dread avoidance</li> </ul>		<ul> <li>Availability of options changes</li> <li>Encouragement to change travel</li> </ul>		<ul> <li>Availability of options changes</li> <li>Unknown duration</li> </ul>	<ul> <li>Long duration</li> <li>Macro/structural impacts</li> <li>Reduced latent demand</li> </ul>
Short Term Travel Impac		▶ -40%,-45%,-60% reduction in rail trave	əl	<ul> <li>-20% to -40% reduction</li> <li>in base travel</li> </ul>	on	>90% reduction in bas travel during disasters	<ul> <li>-20% reduction in selected transit systems</li> </ul>
Long Term Travel Impac		<ul> <li>Zero Long-Term Impact</li> <li>rebounded maximun was 6 months</li> </ul>	n	<ul> <li>TDM impact -6% after months</li> <li>Expect this effect to reduce over time</li> </ul>	2	<ul> <li>No Long Term Impac</li> <li>Mean time to return to normal is 7-10 days</li> </ul>	<ul> <li>No Long Term Impact</li> <li>Mean time to recovery was 2 years</li> </ul>
Sourc	Ce: Wang 2014, McKinsey & Co 2020	a McKinsey & Co 2020a		Parkes et al. 2016, Currie & Delbosc (2011)	&	Kontou et al 2017	McKinsey & Co 2020b





# The most relevant is SARS in Asia; immediate impact was a 25%/35% decline in transit ridership; Post Pandemic, ridership returned to normal within 6 months



McKinsey & Company

rebound on average took 28 days <sup>Wang (2014)</sup>

Source: Wang, K-Y 2014, 'How Change of Public Transportation Usage Reveals Fear of the SARS Virus in a City: e89405', *PLoS ONE*, vol. 9, no. 3.







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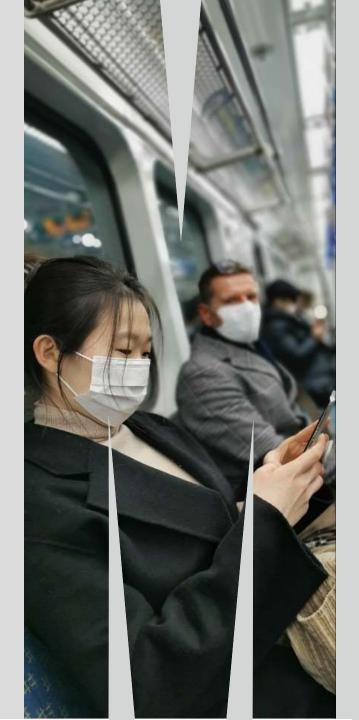
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Next steps



Online interviews explored personal experiences of Covid-19 on travel/activity and self reported expectations of long term impacts - for a sample frame designed to assure diversity/coverage

C-19 Travel Impacts – 1. Online Interview Survey – Shutdown Phase

### Objective:

provide qualitative detailed <u>narratives</u> of how <u>C-19</u> shutdown has impacted the lives of respondents and to provide inputs to long term forecasting of impacts.

### Aims:

- Understand personal experiences of C-19 Shutdown on life, a. work and travel - notably differences between pre-shutdown and shutdown (in their words)
- b. Ask for respondents personal views on how life, work and travel might change in a post-C-19 shutdown – will anything have changed? (in their words)
- Explore specific issues which might affect long term travel C. with respondents (in their words)
- Approach
  - Targetted 18 interviews 40 mins online/by phone

# **Regions of Melbourne**

Table 1 – Sample Frame – Online Interviews

	Personal	Inner				Middle		Outer			
	Income										
ſ			Age			Age		Age			
		Low*	Medium	High	Low	Medium	High	Low	Medium	High	
	Low	1 <sup>2</sup>	-	1	1 <sup>2</sup>		1	1 <sup>2</sup>		1	
	Medium	1	1 <sup>2</sup>		1	1 <sup>2</sup>		1	1 <sup>2</sup>		
	High		1	1 <sup>2</sup>		1	1 <sup>2</sup>		1	1 <sup>2</sup>	

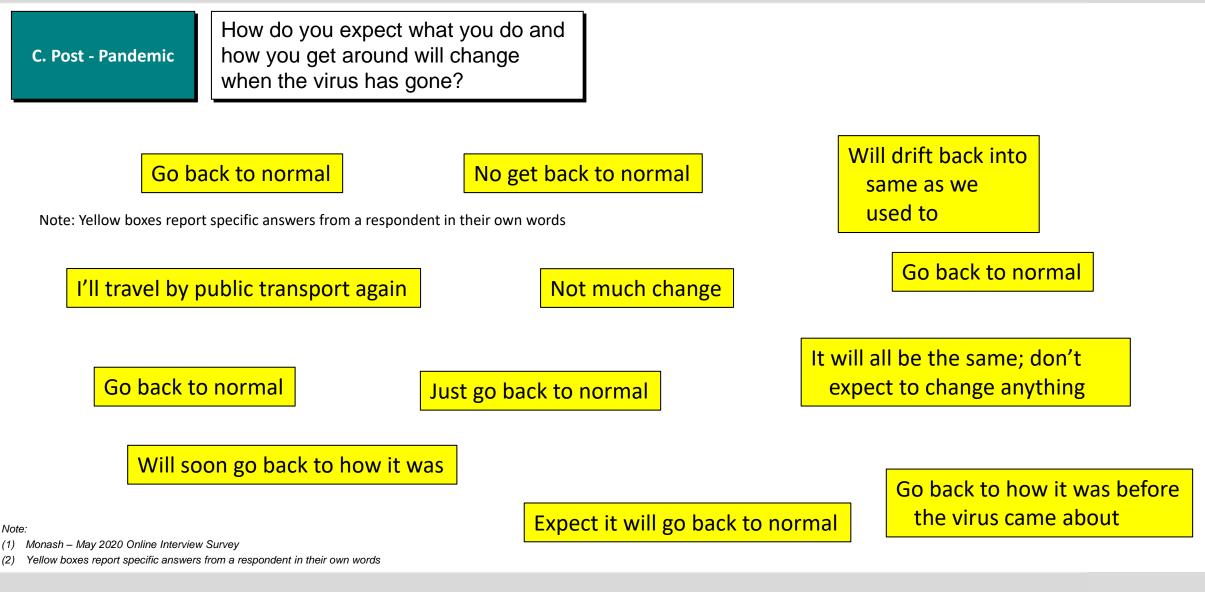
\*No surveys are undertaken of anyone aged under 18 <sup>2</sup>Respondents who used Public Transport in Melbourne equal to and also more frequently than 1-2 days a week

### **Completed in March/April 2020**





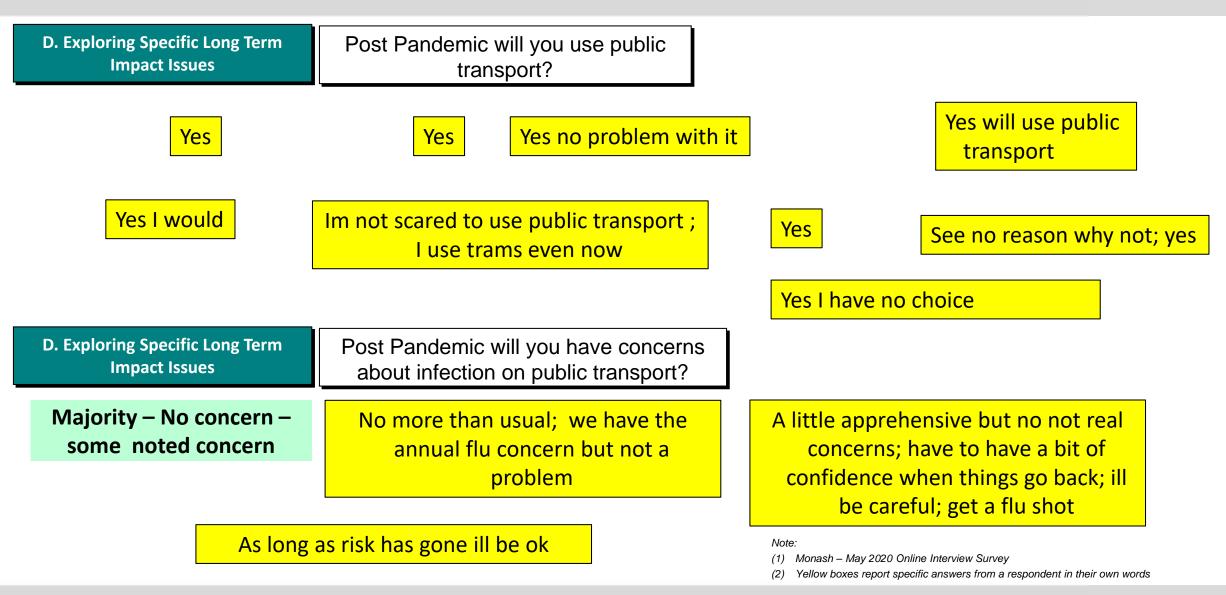
## 4. Findings from Qualitative Interviews







## 4. Findings from Qualitative Interviews









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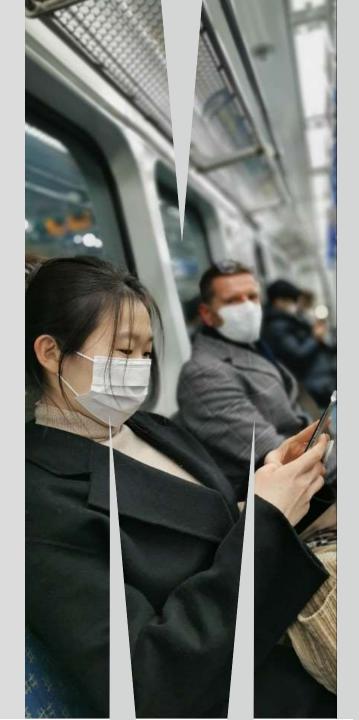
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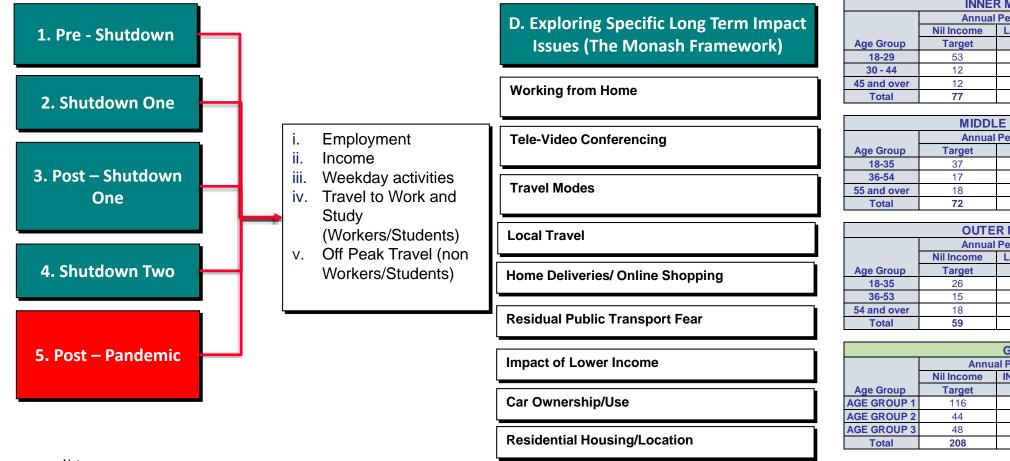
Next steps



The online panel survey covers self reported travel by Covid period & Specific Issues affecting long term travel (from the Monash framework) – a sample frame is so results are representative

**Online Panel Survey Questionnaire – Areas Covered** 

Sample Frame<sup>1</sup>



**INNER MELBOURNE (n=700)** Annual Personal Income, Before Tax Less than Between More than Total Target Target Target **Fotal Target** 96 83 16 248 43 86 79 220 89 62 69 232

231

164

700

228

	MIDDLE MELBOURNE (n=700)											
	Annual Personal Income , Before Tax Total											
Age Group	Target	Target	Target	Target	<b>Total Target</b>							
18-35	37	73	92	36	238							
36-54	17	43	87	90	237							
55 and over	18	107	64	37	226							
Total	72	223	243	163	701							

	OUTER MELBOURNE (n=700)										
	Тах										
	Nil Income	More than	Total								
Age Group	Target	Target	<b>Total Target</b>								
18-35	26	87	97	24	234						
36-53	15	64	101	56	236						
54 and over	18	122	65	25	230						
Total	59	273	263	105	700						

GRAND TOTAL											
Annual Person Income, Before Tax											
Nil Income INCOME 1 INCOME 2 INCOME 3											
Target	Target Target Target Target										
116	256	272	76	720							
44	150	274	225	693							
48	318	191	131	688							
208	724	737	432	2101							
	Nil Income           Target           116           44           48	Annual Person IncoNil IncomeINCOME 1TargetTarget1162564415048318	Annual Person Income, Before 1           Nil Income         INCOME 1         INCOME 2           Target         Target         Target         Target           116         256         272           44         150         274           48         318         191	Annual Person Income, Before Tax           Nil Income         INCOME 1         INCOME 2         INCOME 3           Target         Target         Target         Target         Target           116         256         272         76           44         150         274         225           48         318         191         131							

Note:

(1) Quotas in a sample aim to ensure representation of the community with respect to key/influential demographic and spatial criteria

(2) Statistical accuracy minimums are a sample of 600 to achieve a 95% confidence that any result is within 4% standard error.





# The sample (n=2,176) has excellent coverage of age/income quota – By region (Inner, Middle, Outer) the sample exceeds the statistical accuracy minimums

Figure A1: Sample Frame Quota and Achieved Targets – 10 August Sample

	INNER MELBOURNE (n=700)														
Annual Personal Income , Before Tax															
Nil IncomeLess than \$45,000Between \$45,000 and \$98,000More than \$98,000												)		Total	
Age Group	Age Group Target Completed % Target Completed % Target Completed % Target Completed %										%	Total Target	Completed	%	
18-29	53	54	102%	96	101	105%	83	87	105%	16	17	106%	248	259	104%
30 - 44	12	12	100%	43	45	105%	86	90	105%	79	83	105%	220	230	105%
45 and over	12	13	108%	89	82	92%	62	64	103%	69	68	99%	232	227	98%
Total	77	79	103%	228	228	100%	231	241	<b>104%</b>	164	168	102%	700	716	<b>102%</b>

	MIDDLE MELBOURNE (n=700)														
Annual Personal Income , Before Tax															
	Nil IncomeLess than \$37,000Between \$37,000 and \$84,000More than \$84,000											)		Total	
Age Group	Age Group Target Completed % Target Completed % Target Completed % Target Completed %											%	Total Target	Completed	%
18-35	37	39	105%	73	77	105%	92	97	105%	36	38	106%	238	251	105%
36-54	17	17	100%	43	45	105%	87	91	105%	90	94	104%	237	247	104%
55 and over	18	18	100%	107	111	104%	64	64	100%	37	37	100%	226	230	102%
Total	Total 72 74 103% 223 233 104% 243 252 104% 163 169 1											<b>104%</b>	701	728	<b>104%</b>
										95					

	OUTER MELBOURNE (n=700)															
	Annual Personal Income , Before Tax															
	Nil IncomeLess than \$37,000Between \$37,000 and \$84,000More than \$84,000													Total		
Age Group	Target	Target Completed % Target Completed % Target Completed % Target Completed %									Total Target	Completed	%			
18-35	26	27	104%	87	91	105%	97	102	105%	24	25	104%	234	245	105%	
36-53	15 15 100% 64 67						101	105	104%	56	59	105%	236	246	104%	
54 and over	18	19	106%	122	128	105%	65	68	105%	25	26	104%	230	241	105%	
Total	<b>5</b> 9 61 103% 273 286 105% 263 275 105% 105 110 105									<b>105%</b>	700	732	105%			

	GRAND TOTAL															
Annual Person Income, Before Tax																
	Nil Income         INCOME 1         INCOME 2         INCOME 3													Total		
Age Group	Target	Completed	%	Target	Completed	%	Target	Completed	%	Target	Completed	%	Total Target	Completed	%	
AGE GROUP 1	116	120	103%	256	269	105%	272	286	105%	76	80	105%	720	755	105%	
AGE GROUP 2	44	44	100%	150	157	105%	274	286	104%	225	236	105%	693	723	104%	
AGE GROUP 3	48	50	104%	318	321	101%	191	196	103%	131	131	100%	688	698	101%	
Total	208	214	103%	724	747	103%	737	768	104%	432	447	103%	2101	2176	1 <b>0</b> 4%	

Note:

(1) Monash – July 2020 Online Panel Survey final sample vs quota targets

(2) Statistical accuracy minimums are a sample of 600 to achieve a 95% confidence that any result is within 4% standard error





# There was also interest in sampling of PT Users, Employed and CBD Workers - the sample also exceeds statistical accuracy minimums for all these non-Quota targets

Figure A2: Sample Non-Quota	<b>Targets and Achieved Sample</b>
-----------------------------	------------------------------------

Q7: LAST YEAR, in 2019, HOW OFTEN did you typically use		% of total
public transport?	Completed	sample
6-7 days a week	170	8%
5 days a week	355	16%
3-4 days a week	280	13%
1-2 days a week	263	12%
Total	1068	<b>49%</b>

Q8. BEFORE the COVID 19 Outbreak, which of the following		% of total
best describes what you did?	Completed	sample
Employed full time	905	42%
Employed Part Time	329	15%
Employed casual	199	9%
Total	1433	66%

Q9 Before the COVID-19 outbreak, did you WORK in		% of total
Melbourne CBD?	Completed	sample
Yes	635	29%
Total	635	29%

Note:

(1) Monash – July 2020 Online Panel Survey final sample

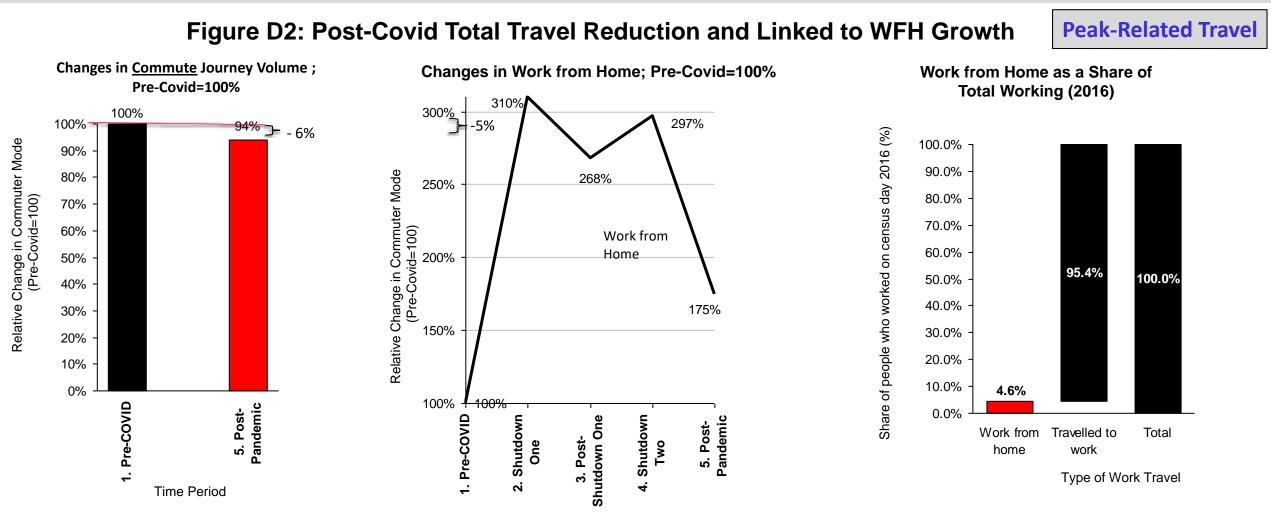
(2) Statistical accuracy minimums are a sample of 600 to achieve a 95% confidence that any result is within 4% standard error

(3) About half the sample used PT in 2019; this is a very high number and might imply a sample biased towards public transport users; this is good for reliability of results regarding public transport but may imply high estimates of PT mode share in the results





## POST COVID total JTW travel declines by 6% - mainly due to increased WFH

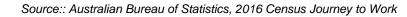


Note:

1) Monash - August 2020 Online Panel – final sample - Self reported activity participation volume per week

(2) Weighted sample; representative of total Melbourne travel





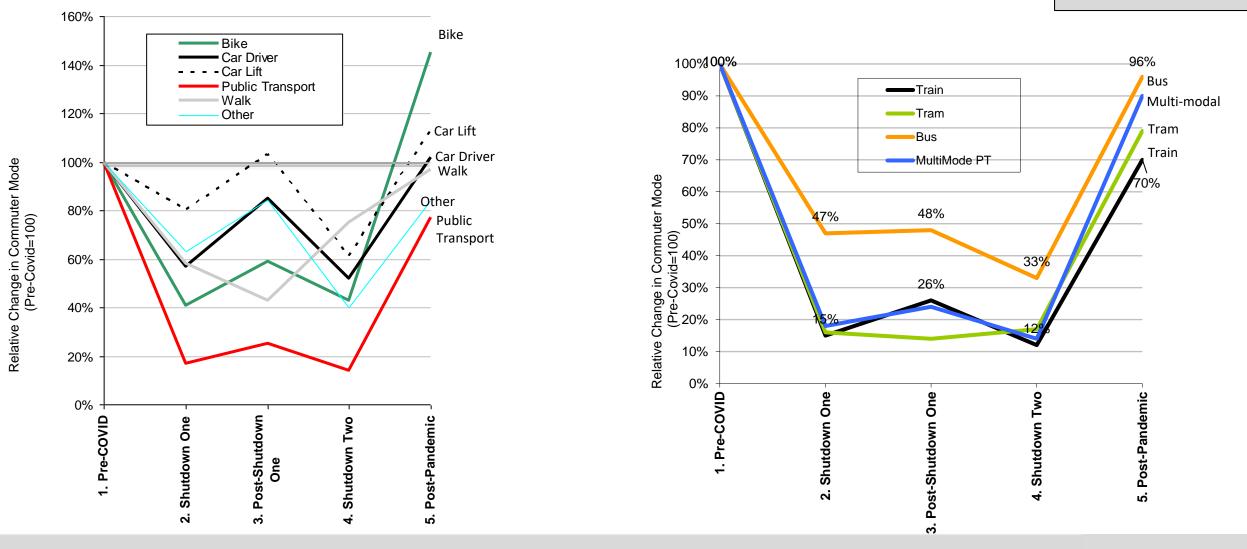


## By Mode Post-Covid; JTW grows for Bike (+45%), Car Lift (+13%), Car Driving (+2%). Walking (-3%) PT ridership returns to 77% of Pre Covid Levels – rail more affected than Bus and Multimodal

Figure D5: Changes in <u>Commute</u> Journey Volume <u>by Mode</u> ; Pre-Covid=100% Peak-Related Travel

PUBLIC TRANSPORT

RESEARCH GROUP







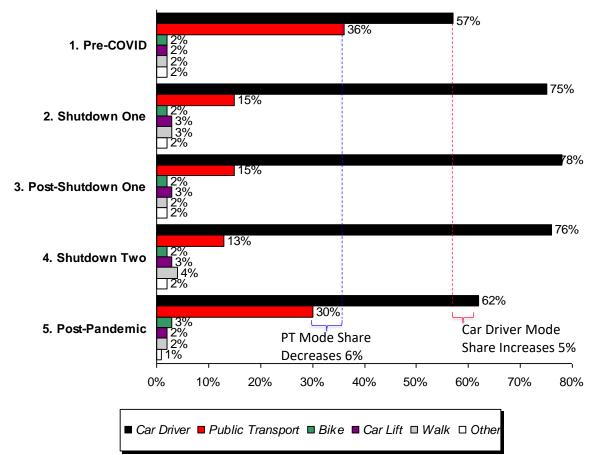
(1) Monash - August 2020 Online Panel - final sample - Self reported travel to work volume per week

(2) Weighted sample; representative of total Melbourne travel

# JTW mode share increases for car driving from 57% to 61%. PT mode share declines from 36% to 30%.

Figure D7: Changes in Commute Journey Share by Mode

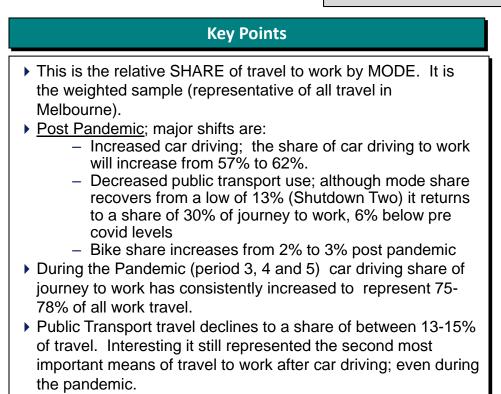
**Peak-Related Travel** 



### Note:

- (1) Monash August 2020 Online Panel final sample Self reported travel to work volume per week
- (2) Weighted sample; representative of total Melbourne travel







## Post pandemic there is a 3% peak of peak decline in CBD commute travel – general CBD findings on commute time of travel are similar to total Melbourne travel results

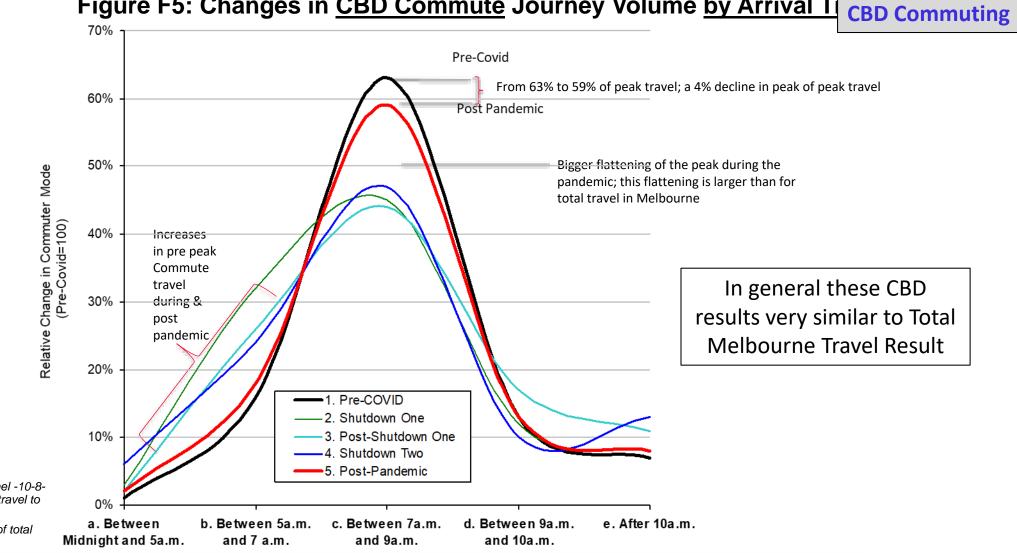


Figure F5: Changes in <u>CBD Commute</u> Journey Volume by Arrival Ti

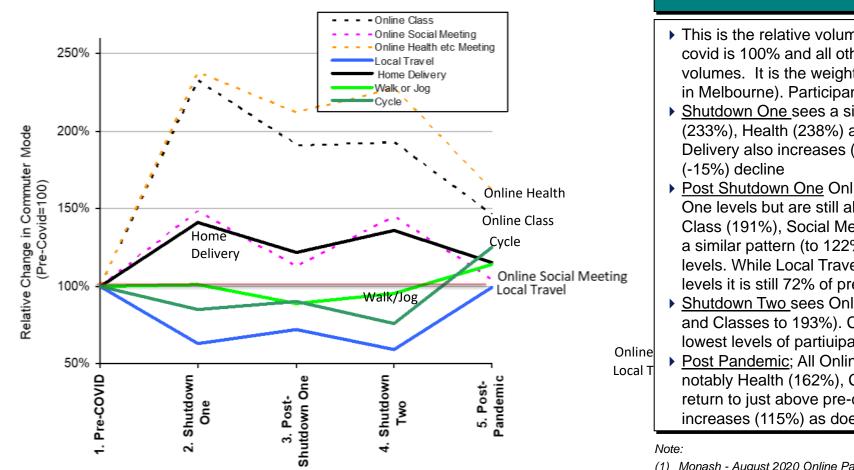
### Note:

- (1) Monash August 2020 Online Panel -10-8-2020 sample - Self reported CBD travel to work volume per week
- (2) Weighted sample: representative of total Melbourne travel





Covid grows online activity/home delivery; local travel/walk/cycle decline. Post Pandemic increases<br/>online health (+62%)/Class (+46%) & Home delivery (+15%) - Cycle (+25%), Walk/Jog (+14%) grow<br/>Figure B4: Changes in Home Based/Local Activities ; Pre-Covid=100%Activity Participation



# This is the relative volume of activity participation where precovid is 100% and all other periods are relative to those volumes. It is the weighted sample (representative of all activity in Melbourne). Participants are over 17 years old. <u>Shutdown One</u> sees a significant growth in Online Classes (233%), Health (238%) and Social Meetings (148%). Home Delivery also increases (41%). Local travel (-37%) and cycling (-15%) decline <u>Post Shutdown One</u> Online activities decline from Shutdown

One levels but are still above Pre-Covid levels ; Health (212%), Class (191%), Social Meetings (113%). Home deliveries show a similar pattern (to 122%). Cyling returns to 90% pre-covid levels. While Local Travel increases above Shutdown one levels it is still 72% of pre-covid levels

**Key Points** 

- <u>Shutdown Two</u> sees Online Health increases to 228% pre covid and Classes to 193%). Cycle and Local Travel fall to their lowest levels of participation
- <u>Post Pandemic</u>; All Online increase above pre-covid levels notably Health (162%), Classes (146%) Online Social Meetings return to just above pre-covid levels (104%). Home Delivery increases (115%) as does Cycle (125%), Walk/Jog (114%)
- (1) Monash August 2020 Online Panel -10-8-2020 sample Self reported activity participation volume per week (2) Weighted sample; representative of total Melbourne travel

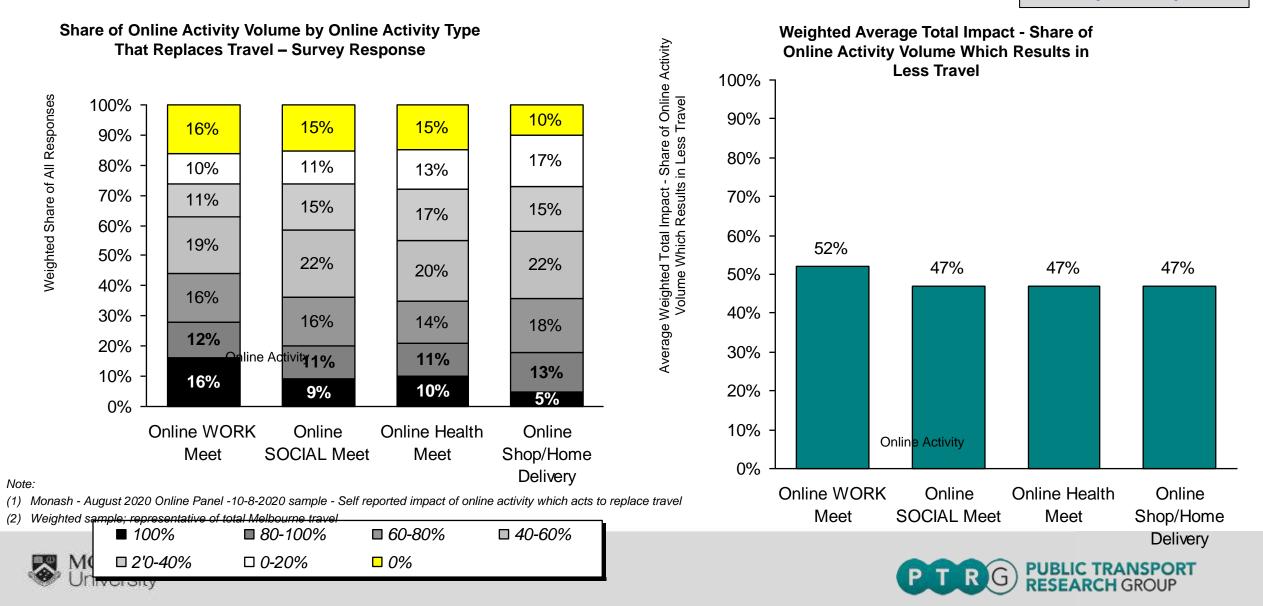




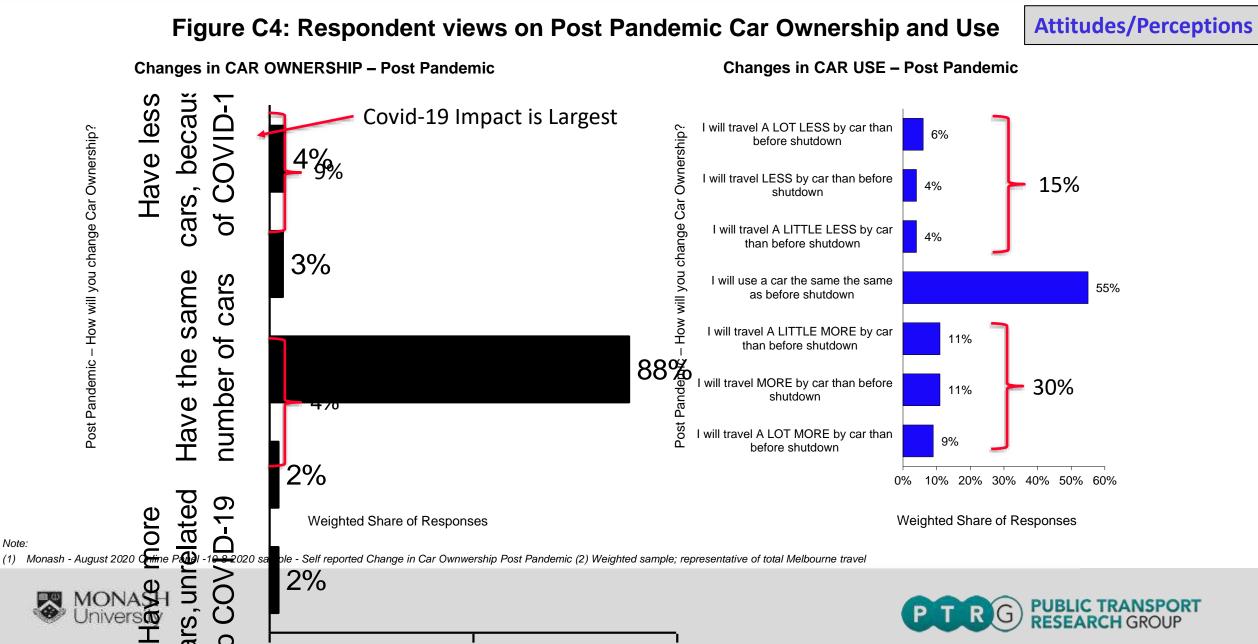
# Half of ONLINE ACTIVITY volume involved reducing travel; for online meetings for Work (52%) and Social and Health and Shopping/Home delivery (47%)

**Figure B5: Pandemic Impacts on Online Activity** 

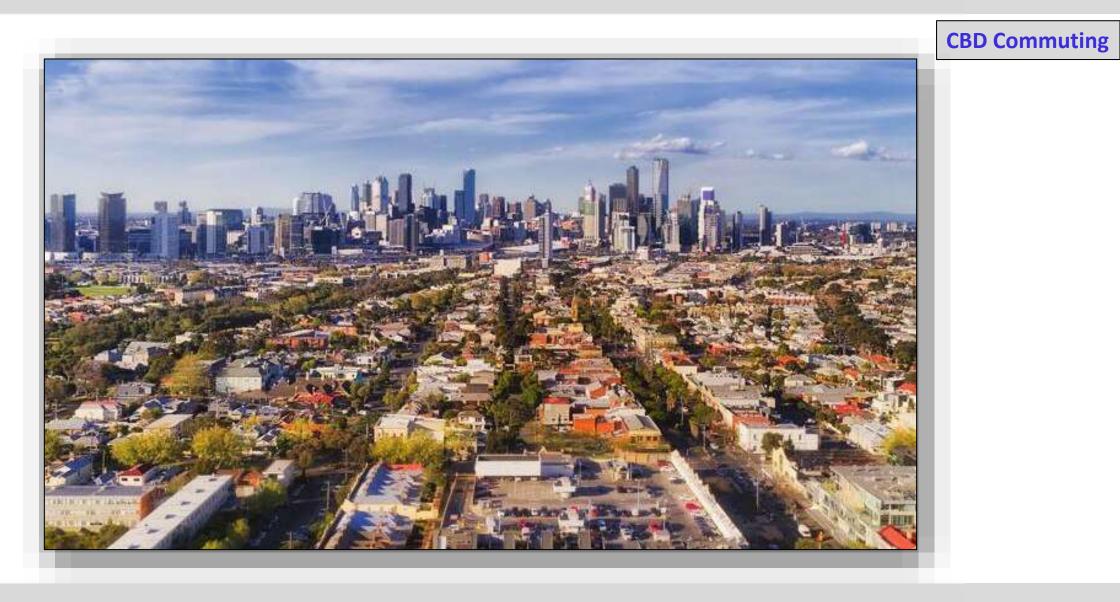
**Activity Participation** 



# Post Pandemic, Car Ownership may decline; mainly due to Covid-19. However Car Use is likely to increase



## Melbourne CBD







## Work from Home is MUCH more common for CBD workers; Post Pandemic WFH is expected to more than double (+117%) compared to pre-covid, much higher than for Melb as a whole (+75%)

Figure F2: Changes in <u>Alternative Work Methods</u>; Pre-Covid=100%

**CBD** Commuting

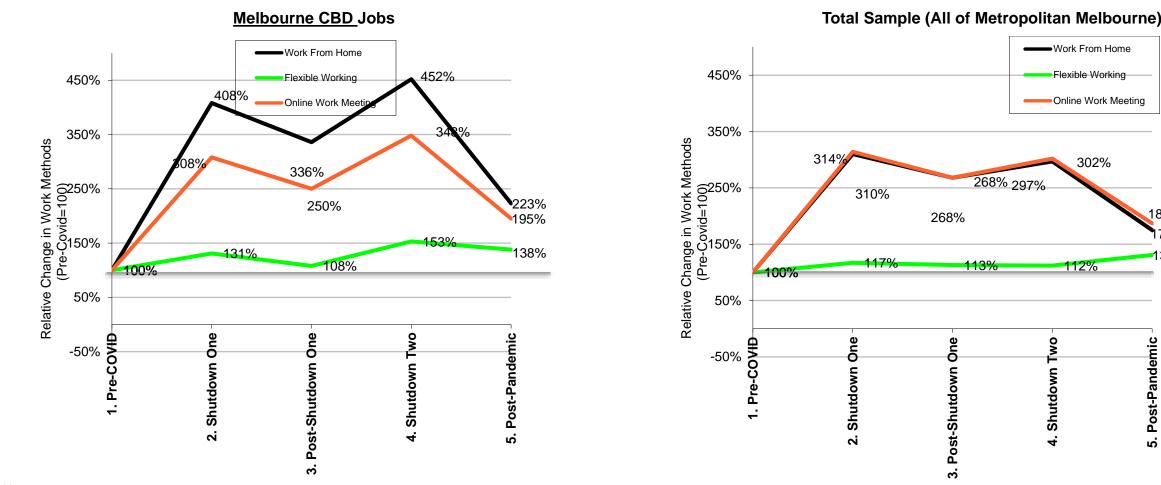
87%

75%

131%

**Post-Pandemic** 

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### Note:

(1) Monash – August 2020 Online Panel Survey – final sample - Self reported activity participation volume per week (2) Weighted sample; representative of total Melbourne travel

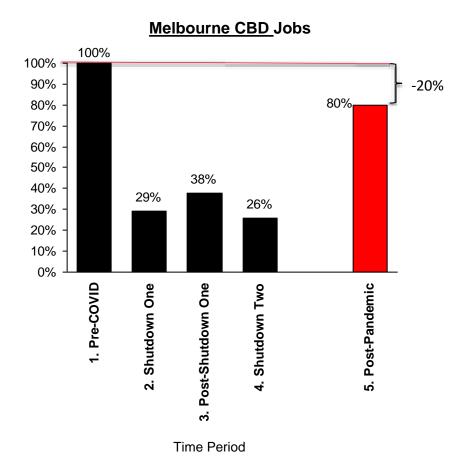




# Respondents say CBD COMMUTE will reduce more than the rest of Melbourne; Post Pandemic a 20% decline in CBD COMMUTE is self estimated - much larger than for Melbourne as a whole (6%)

Figure F4: Changes in <u>Commute</u> Journey Volume ; Pre-Covid=100%

**CBD** Commuting

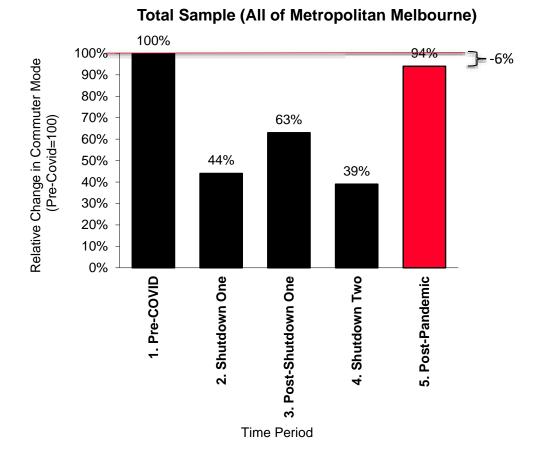


### Note:

(1) Monash - August 2020 Online Panel - final sample - Self reported CBD travel to work volume per week

(2) Weighted sample; representative of total Melbourne travel

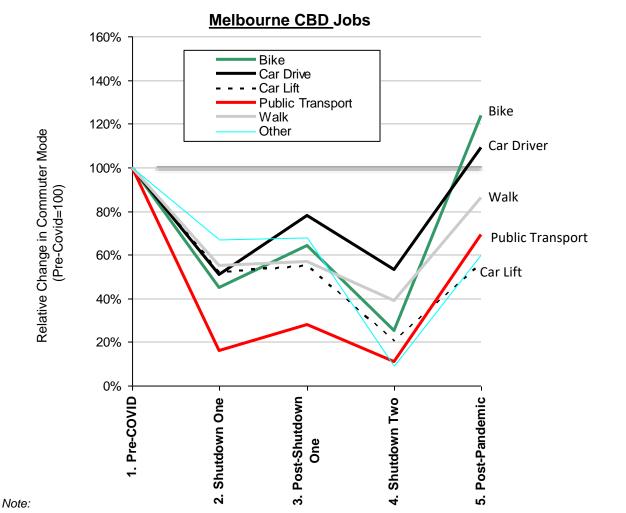


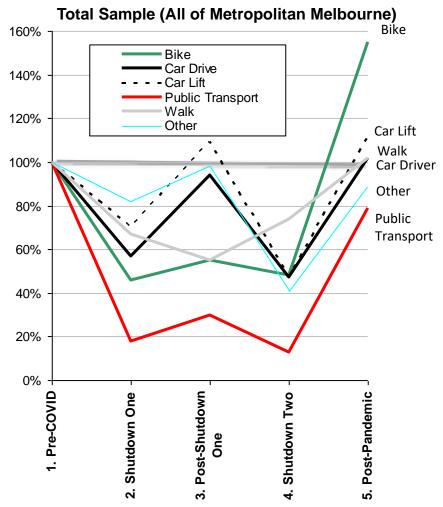




# Post-Covid CBD COMMUTE grows for Bike (+24% Pre-Covid ) & Car Driver (+9%). Car Lift (-44%) PT (-31%) & Walk (-14%) reduce. CBD modes decline more than Citywide; Car Driving growth is bigger

Figure F6: Changes in <u>Commute</u> Journey Volume <u>by Mode</u> ; Pre-Covid=100% <u>CBD Commuting</u>





(1) Monash – July 2020 Online Panel Survey – final sample - Self reported travel to work volume per week (2) Weighted sample; representative of total Melbourne travel

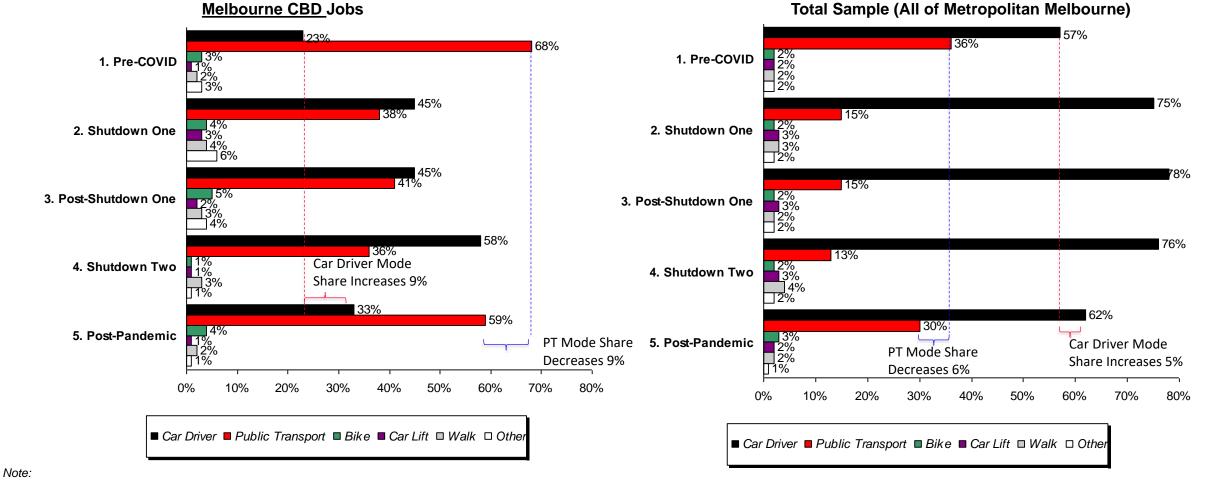




Post-Covid CBD COMMUTE mode share increases for car driving 23%-33%; PT CBD mode share declines 67%-59%. This CBD swing is similar but larger for the CBD than for Melbourne as a whole

Figure F8: Changes in CBD Commute Journey Share by Mode

### **CBD Commuting**



(1) Monash - August 2020 Online Panel - final sample - Self reported travel to work volume per week

(2) Weighted sample; representative of total Melbourne travel





## Public Transport Users

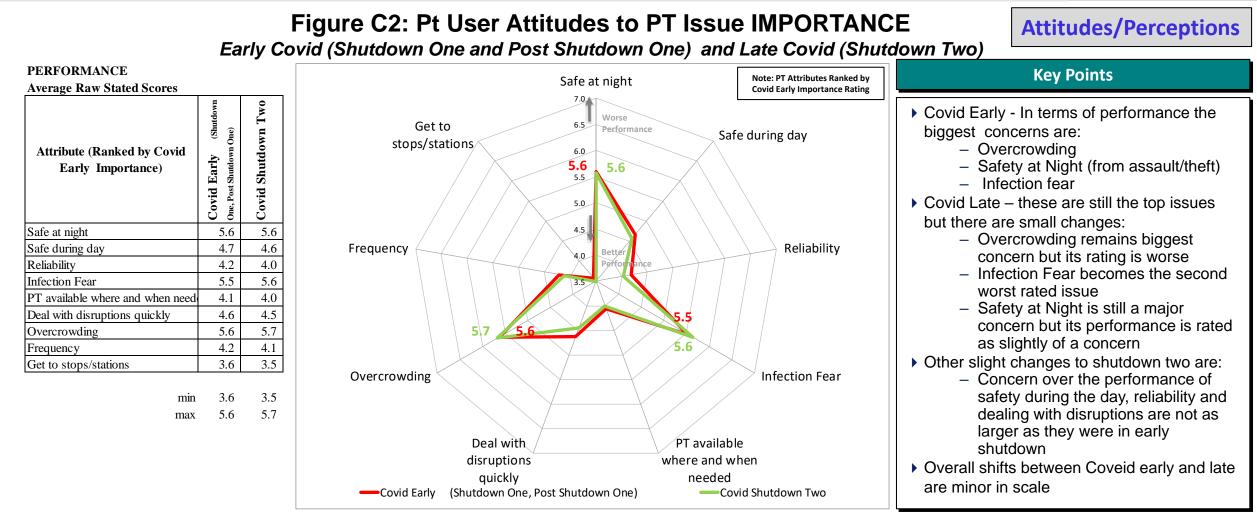






**PT Users** 

# Overcrowding & Infection Fear are top concerns for PT Users since the pandemic – these concerns increased in shutdown two



#### Note:

(1) Monash - August 2020 Online Panel – final sample - Self reported IMPORTANCE rating; 1-7; 7 = extremely Important, 1=Extremely unimportant (2) Weighted sample; representative of total Melbourne travel

(3) Spiral Plot uses approach from Currie G Delbosc A (2015) Variation in Perceptions of Urban Public Transport Performance Between International Cities Using Spiral Plot Analysis' TRANSPORTATION RESEARCH RECORD No. 2538 pages 54-64.



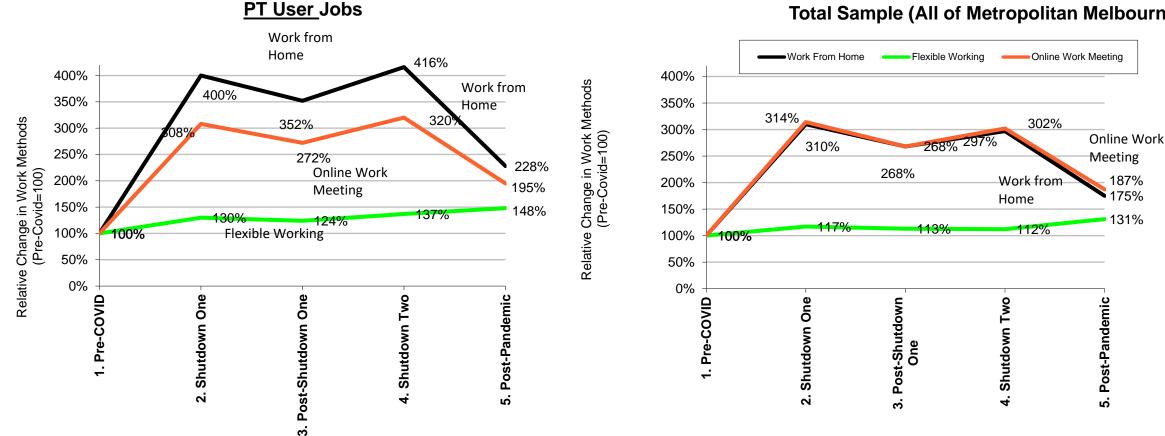


## Work from Home is MUCH more common for PT Users; Post-Pandemic WFH is expected to more than double (+128%) compared to Pre-Covid for PT Users, much higher than for Melb (+75%)

Figure G2: Changes in <u>Alternative Work Methods</u>; Pre-Covid=100%

**PT Users** 

PT User and Total Melbourne



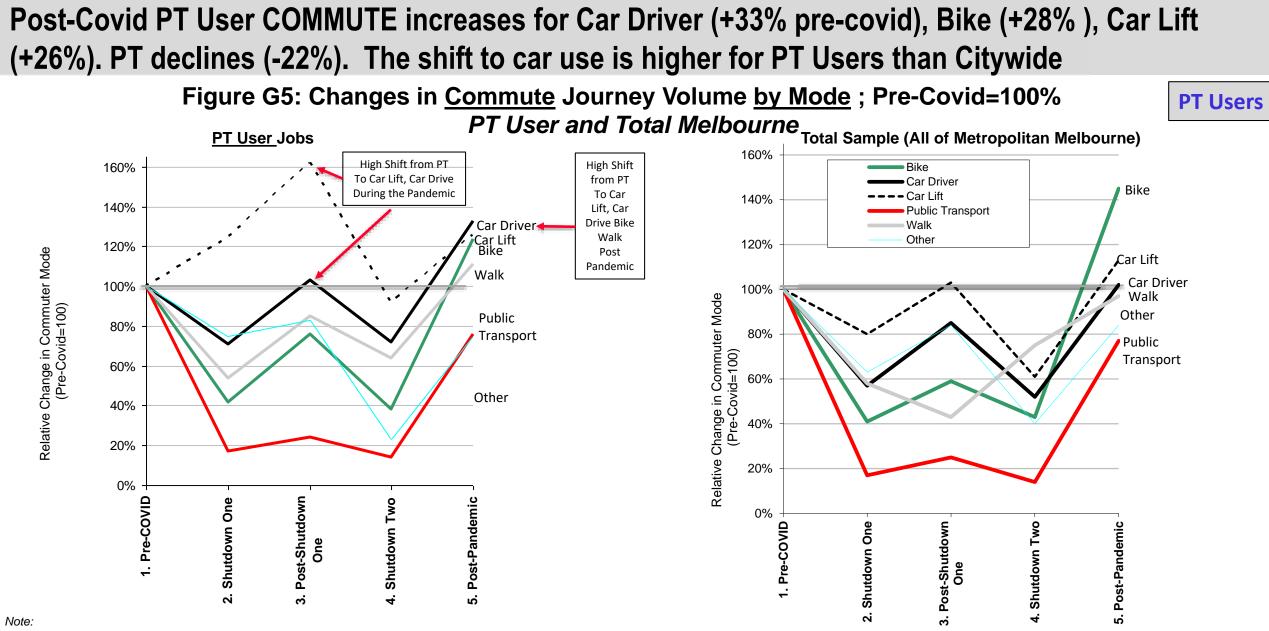
### **Total Sample (All of Metropolitan Melbourne)**

Note:

(1) Monash - August 2020 Online Panel - final sample - Self reported activity participation volume per week (2) Weighted sample; representative of total Melbourne travel





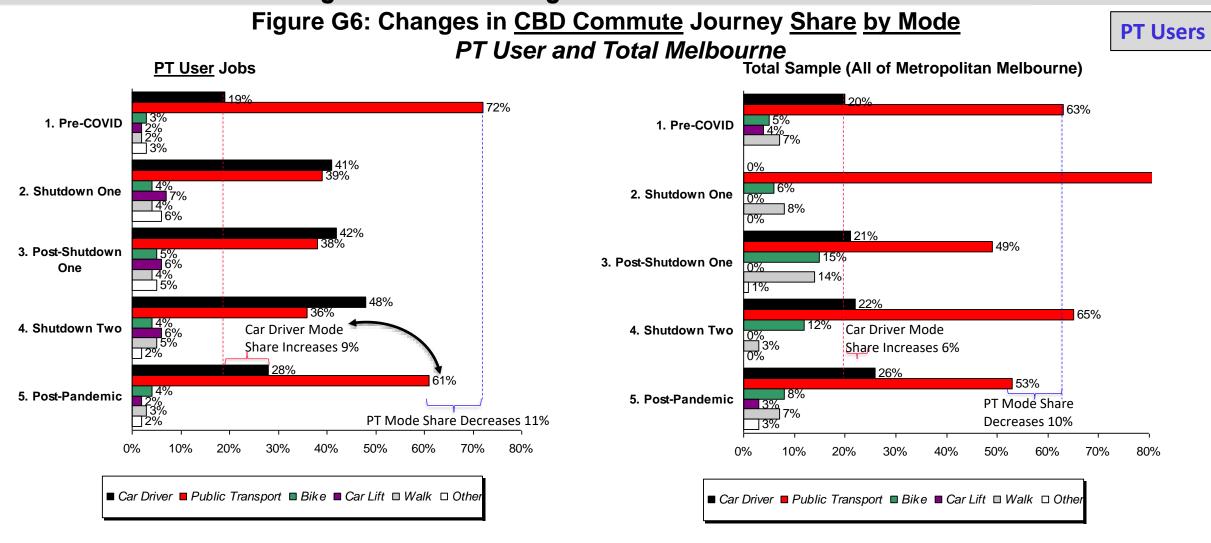


(1) Monash - August 2020 Online Panel - final sample - Self reported travel to work volume per week (2) Weighted sample; representative of total Melbourne travel





Post-Covid PT User COMMUTE mode share increases for car driving 19%-28%; PT User mode share declines 72%-61%. This swing is similar but larger for PT Users than for Melbourne as a whole



(1) Monash - August 2020 Online Panel – final sample - Self reported travel to work volume per week
(2) Weighted sample; representative of total Melbourne travel



Note:





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Introduction

Approach

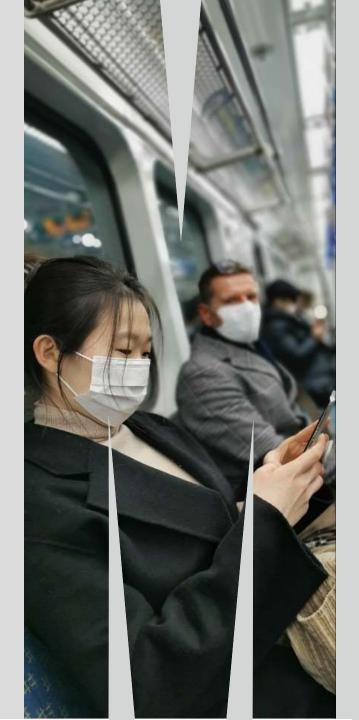
**Evidence from past disruptions** 

**Qualitative interview findings** 

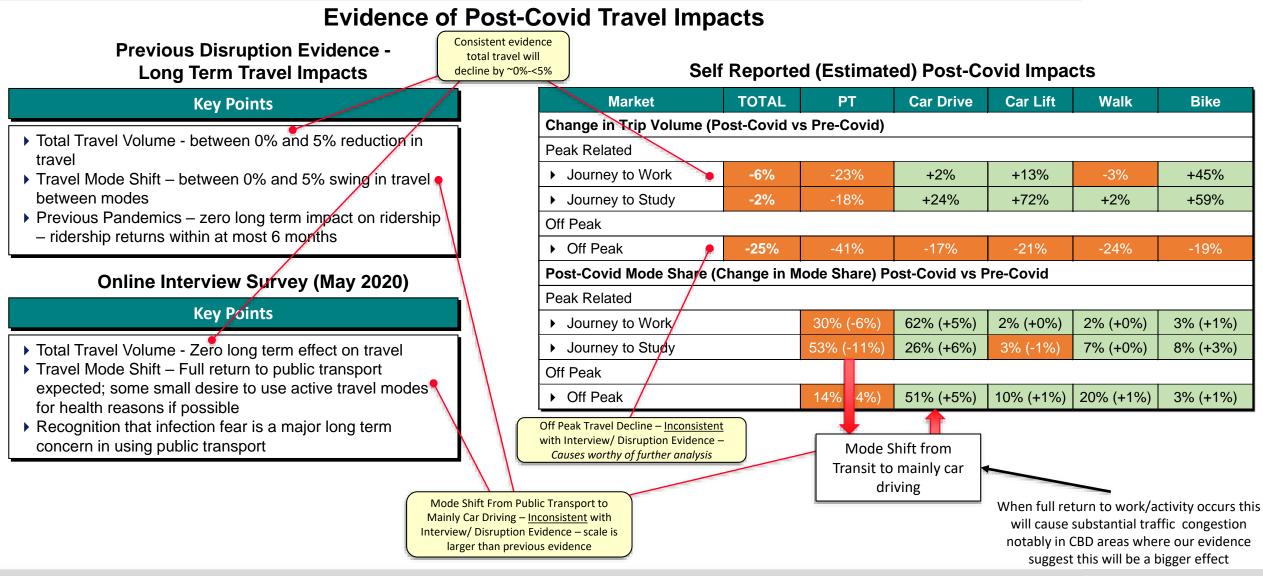
Panel survey findings

**Transit ridership futures** 

Next steps



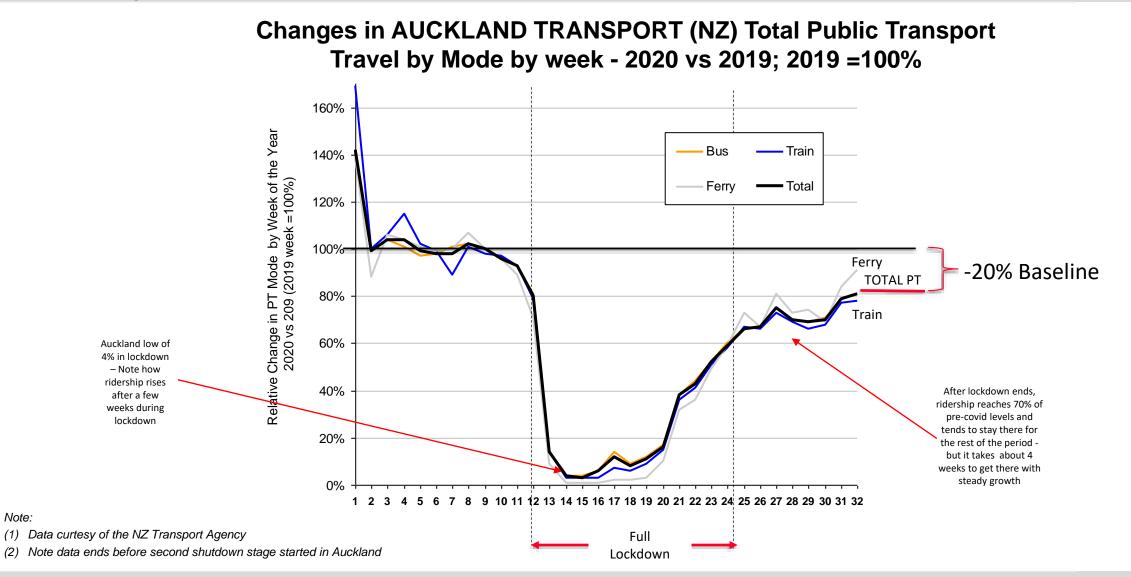
# All evidence suggests a Post-Covid 0% to -5% total travel decline. Mode Shift evidence is mixed ranging from 0% to -6% total travel shift from PT to car; a max one-off absolute PT decline of ~20%.







We note that Auckland Transport; when Covid-19 was no longer an issue, demonstrated a 20% net PT ridership decline; consistent with our low-end est. for Post Covid in Melbourne of -20%

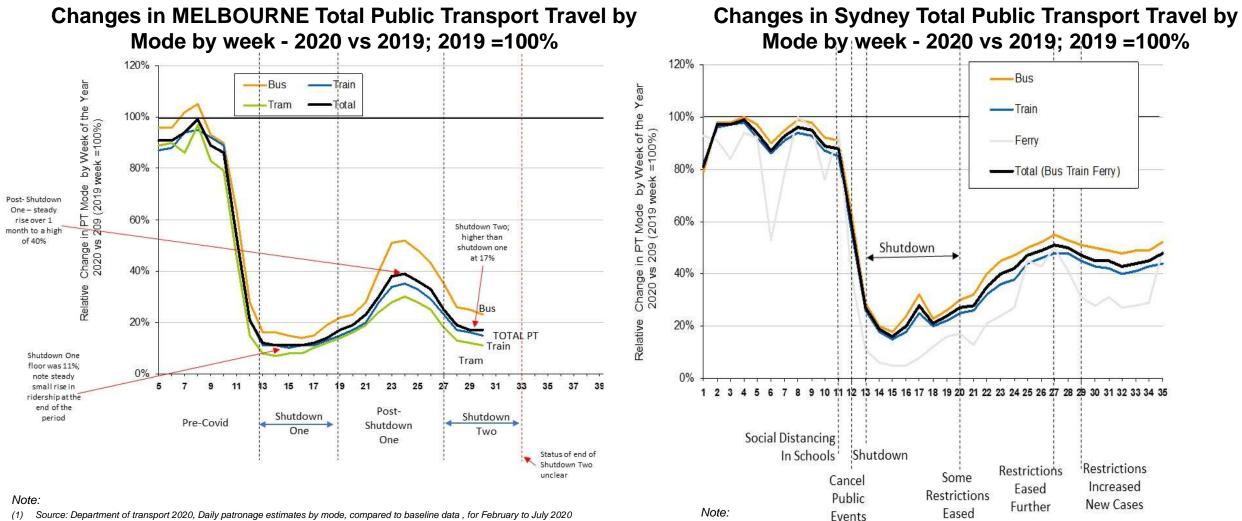




Note:



# Melbourne & Sydney have a way to go and display interesting differences which will be explored in future research

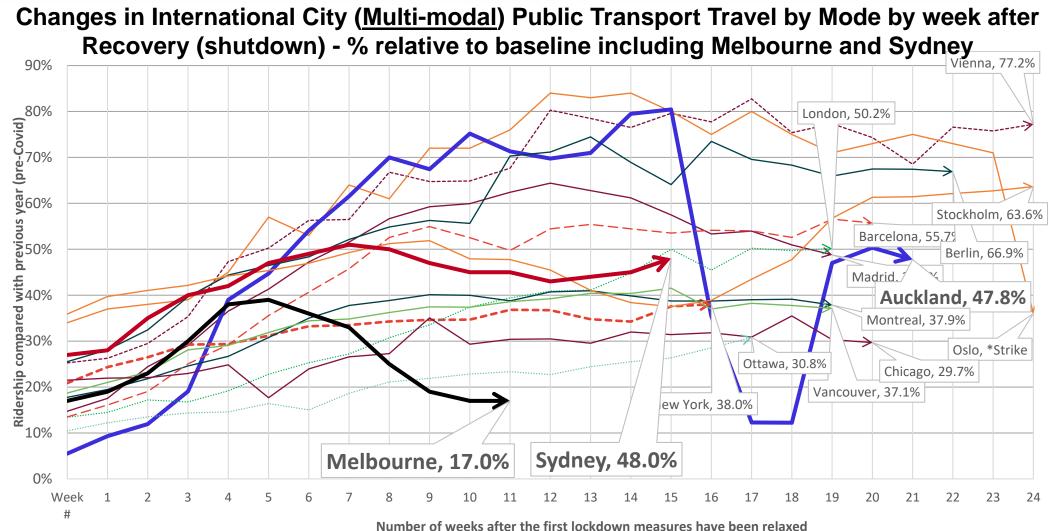


- (2) Patronage baselines are based on monthly predictions for weekdays, Saturdays, Sundays and public holidays, derived from 2019 patronage esi
  for the same month and with a year on year growth rate applied. Baselines do not reflect fluctuations in patronage that occur throughout each month or
  week.
- (1) Data curtesy of the Transport for New South Wales
- (2) Note: Light Rail and Metro not included as significant new service introduced in 2019 distorting effects prepost Covid 19





## The general pattern of Melbourne recovery matches those of other cities



Note:

of row data colleted from Victorian Department of Transport Transport for NSW/ NZ Transport Agency UITD

(1) Monash University analysis of raw data collated from Victorian Department of Transport, Transport for NSW, NZ Transport Agency, UITP.

(2) The text tags with percentages after the city name show the change in ridership compared to baseline in 2019







Agenda

Introduction

Approach

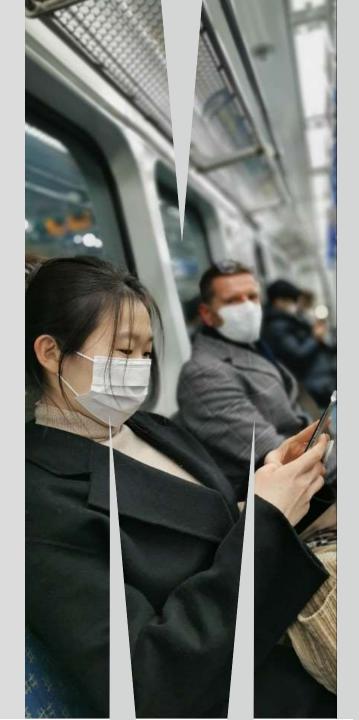
**Evidence from past disruptions** 

**Qualitative interview findings** 

Panel survey findings

**Transit ridership futures** 

Next steps



# A number of additional analysis of the first Online Panel Survey are planned next; additional suggestions are welcome

Baseline Queries of the First Online Panel Survey	Analysis testing the robustness of user self-reported travel predictions			
<ul> <li>New Analysis</li> <li>Questions/Areas to explore:</li> <li>– Isolation of factors</li> </ul>	The (London 2012 Olympics) Transtheoretical Model Tests	The Theory of Planned Behaviour and Working From Home		
<ul> <li>resulting in PT use decline</li> <li>Off peak travel decline is suggested</li> <li>this is unexpected; why does it happen? How robust is this finding?</li> </ul>	<ul> <li>Parkes et al (2016) developed the Transtheoretical Model in research exploring long term travel impacts of the Summer Olympic Games on travel in London</li> <li>They found long term travel impacts related to the degree of adjustment to change each person had made.</li> <li>The Online Panel Survey included questions exploring this for Journey to Work. This analysis will adopt this approach to test self reported travel changes</li> </ul>	<ul> <li>Increased WFH is a notable impact of Covid-19</li> <li>The Theory of Planned Behaviour (TPB) is the most prolific tool used to understand travel behavior. It says behavior is a function of attitudes, norms, perceived control.</li> <li>We are a series of questions on these for WFH users and will check the robustness of</li> </ul>		
	The Transtheoretical Model         User Adjustment to Change – London 2012 Olympic Games         Pre-contemplation         Contemplation         Preparation         Action         Maintenance         (Parkes et al 2016, Prochaska and DiClemente 1982)	self reporting using this model Attitude Theory of Planned Behavior Subjective Norm Perceived Behavioral Control Ajzen I 2005		

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# In addition we must plan for Phase 3 of the research – a second round of interviews and a second Online Panel Survey scheduled for later as the Pandemic progresses (or ends)

### **Research Plan – phases and tasks – reporting and status**

	Phase 1 – Research Context	Possible ADDITION topics to explore
Completed	<ul> <li>1.Project Inception</li> <li>2.Literature Review</li> <li>3.Secondary Travel Data Impact Analysis Future Travel Impact Forecasting Approach</li> </ul> Phase 2 – Shutdown Field Surveys	<ul> <li>Explore reasons behind the large self reported post pandemic changes in off peak travel – factor/PCA causes</li> <li>Cross check/ calibrate self reported changes in travel against known changes – if necessary consider a sample adjustment to get a more accurate forecast</li> <li>Disaggregate analysis:         <ul> <li>Inner, Middle, Outer, Age and Income</li> <li>Analyse results by health related impact measures (Factor/PCA analysis of differences)</li> <li>Factor analysis of factors influencing long term travel changes</li> </ul> </li> </ul>
	<ul> <li>5. Qualitative Survey – Shutdown One.</li> <li>6. Quantitative Online Panel Survey</li> <li>7. Analysis and Reporting</li> </ul>	
	Phase 3 – Late Shutdown/Post Pandemic Field Surveys	<ul> <li>Focus on impacts on the disadvantaged</li> </ul>
Up Next	<ul> <li>8. Qualitative Survey</li> <li>9. Quantitative Online Panel Survey</li> <li>10. Phase 3 Analysis and Reporting</li> </ul>	Do the project in other cities





### Please reach out for more information

